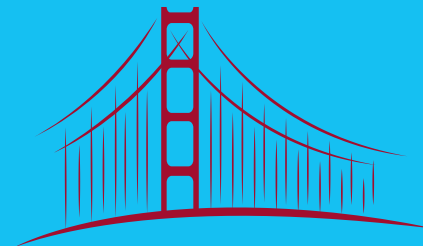


Celebrate Giving

AWARDS PROGRAM




National **Philanthropy** Day[®]
WITH AFP GOLDEN GATE

*Never doubt that a group of
thoughtful, committed citizens
can change the world; indeed, it's
the only thing that ever has.*

MARGARET MEAD



National **Philanthropy** Day®

AFP Golden Gate  Change the World with a Giving Heart

Welcome

FROM THE CO-CHAIRS OF NATIONAL PHILANTHROPY DAY 2018

Welcome, welcome, welcome to the Association of Fundraising Professionals, Golden Gate Chapters, National Philanthropy Day 2018!

We are here today to honor an extraordinary group of people and organizations whose passion and dedication have inspired us to ever-greater heights in this noble world of philanthropy.

Jerold Panas, the renowned fundraiser who passed away earlier this year, said: ***"Few actions of consequence in the world have been accomplished without passion."***

Passion is a key component and driving force behind all philanthropy, and each and every one of you present today should take a bow for the passion and focus you bring each day to create change in this world. You are all ***"the pebbles in the pond that create the ripple for change."*** – Tim Cook.

We are proud, honored and excited to celebrate with you and to recognize everyone here for their outstanding contributions to the world through philanthropy.



Warmest regards,

A handwritten signature in black ink, appearing to read 'Stacy Gardner'.

STACY LEE GARDNER, CO-CHAIR
NATIONAL PHILANTHROPY DAY 2018
FOUNDER AND CEO
MY PHILANTHROPY TEAM

A handwritten signature in black ink, appearing to read 'Jane Narich'.

JANE NARICH, CO-CHAIR
NATIONAL PHILANTHROPY DAY 2018
SENIOR VICE PRESIDENT
GRAHAM-PELTON CONSULTING

NATIONAL PHILANTHROPY DAY COMMITTEE CHAIRS

AWARDS COMMITTEE

Katherine M. Bella, CFRE, Co-Chair
*Associate Managing Director,
Brakeley Briscoe Inc.*

Gwen Sobolewski, Co-Chair
*Events Director,
Golden Gate National Parks Conservancy*

NOMINATING COMMITTEE

Eric Talbert, Co-Chair
Western Regional Director, MedShare

Georgi Kelly, Co-Chair
Vice President Development, KQED

AFP GOLDEN GATE PRESIDENT

Tim Whalen
*Chief Development Officer,
Save the Redwoods League*

SPONSORSHIP COMMITTEE

Travis Carley, Chair
*Managing Director San Francisco,
CCS Fundraising*

TRIBUTES COMMITTEE

Audrey Yee, Co-Chair
*Director of Planned Giving,
Golden Gate National Parks Conservancy*

Laura Jason, CFRE, Co-Chair
Laura Jason Consulting

AFP GOLDEN GATE MANAGEMENT

Elizabeth Seja Min, *Executive Director*
Angi Roberts, *The Association Office,
Administrative Director*



National **Philanthropy Day**[®]

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SYDNIÉ KOHARA, Kohara Group, LLC

MASTER OF CEREMONIES

Sydnie has more than 30 years experience helping people tell their stories around the world, from Singapore to London and San Francisco to New York. As an Emmy award-winning broadcast journalist, she has interviewed business legends, international luminaries, and political leaders, from Richard Branson of Virgin Airlines and Alibaba's Jack Ma to Aki Abe, wife of Japan's prime minister, former Secretary of State Madeleine Albright, and U.S. Senator Dianne Feinstein. With the Kohara Group, Sydnie produces media projects and corporate webinars for Fortune 500 companies like Oracle and Charles Schwab & Company and provides executive training and strategic media plans for a diverse set of clients. Her latest fundraising video helped raise \$1 million dollars for one Bay Area nonprofit! Sydnie is a member of Asia Foundation's Lotus Circle, a vibrant community of philanthropists championing work across 18 countries.



Schedule

Welcome Reception

11 am – 12 pm

Luncheon and Program

12 pm – 1:30 pm

Welcome

Sydnie Kohara, MASTER OF CEREMONIES

Opening Remarks

Tim Whalen, AFP GOLDEN GATE PRESIDENT

Stacy Lee Gardner and Jane Narich, NATIONAL PHILANTHROPY DAY CO-CHAIRS

In Tribute

Amber Field Music



National **Philanthropy Day**[®]

AFP Golden Gate  Change the World with a Giving Heart

AWARDS PRESENTATION

Blue Shield of California Foundation

OUTSTANDING CORPORATE GRANTMAKER

Y&H Soda Foundation

OUTSTANDING FOUNDATION OR GRANTMAKING ORGANIZATION

**Linda Wood, Senior Director, Leadership Initiatives,
Evelyn & Walter Haas, Jr. Fund**

OUTSTANDING FOUNDATION PROFESSIONAL

**David Madson, ACFRE, Senior Associate Director of Development for the Biosciences,
Stanford University**

HANK ROSSO OUTSTANDING FUNDRAISING PROFESSIONAL

Keystone Club, Boys and Girls Clubs San Francisco

OUTSTANDING YOUTH IN PHILANTHROPY

Insight Prison Project

VINEYARDS AWARD

Priscilla Geeslin

OUTSTANDING FUNDRAISING VOLUNTEER

Arthur Rock & Toni Rembe Rock

OUTSTANDING PHILANTHROPISTS

Roselyne Chroman Swig

LIFETIME ACHIEVEMENT

OUR GENEROUS SPONSORS

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evelyn & walter
HAAS JR. fund

Fred M. Levin & Nancy Livingston,

The Shenson Foundation
SAN FRANCISCO

GOLD



Pitch & Cathie Johnson

Roselyne Chroman Swig Family

SILVER

STAND FOR THE
REDWOODS
STAND FOR THE FUTURE

100 YEARS IS JUST THE BEGINNING
Save The Redwoods
LEAGUE*



blue shield of california
foundation

Blue Shield of California Foundation is an independent licensee of the Blue Shield Association

A.C.T. AMERICAN
CONSERVATORY
THEATER





My Philanthropy Team
Fundraising for a Just World



COBALT



BRONZE

Alameda County Community Food Bank
Brakeley Briscoe & Leadership Search Partners
California State University, East Bay
CCS Fundraising
Center for Elders' Independence
David J. Madson, ACFRE
East Bay Community Foundation
Friends of San Francisco Animal Care & Control
Friends of the Flynns
George Mark Children's House
GLIDE Foundation
Golden Gate National Parks Conservancy
Grace Cathedral
KQED
Legal Services Funders Network (LSFN)
LSS of Northern California
President's Table, AFP Golden Gate Board of Directors

Rusher Loscavio Fisher Nonprofit
Executive Search
San Francisco Opera
San Francisco Parks Alliance
SF-Marin Food Bank
SFJAZZ
SFMOMA
Shanti Project
That Man May See, Inc.
Theresa Nelson & Associates
Tom Steyer & Kat Taylor
United Way Bay Area
Vital Voices Global Partnership
William H. Draper III
Y&H Soda Foundation
Yerba Buena Center for the Arts
YMCA of San Francisco

Honorees

Each year the **Association of Fundraising Professionals**

Golden Gate marks one day to celebrate the spirit of giving

by recognizing exemplars in philanthropy—those people and

organizations who have made positive impacts in our community for

the enrichment of our world. Awards are presented to individuals

and institutions whose giving to the community inspires all of us.

They are nominated by the community and selected by a committee

of volunteers who are leaders in the world of philanthropy. We are

pleased to honor the following 2018 award recipients.



National **Philanthropy Day**[®]

AFP Golden Gate  Change the World with a Giving Heart

Blue Shield of California Foundation

OUTSTANDING CORPORATE GRANTMAKER

BSCF is honored by the Golden Gate Chapter of AFP this year for its transformative approach to supporting trauma survivors of domestic abuse. It has invested in understanding the root causes of violence and inequality and in empowering multicultural survivors so they can help find the solutions that work in their diverse cultures and heritages. As the grassroots organization Mujeres Unidas y Activas puts it: “They have become partners in social change.”

Another of its grantees, Futures Without Violence, applauds BSCF’s investment in concrete and innovative solutions—solutions that BSCF hopes will become multigenerational. BSCF achieves its goals through research and collaborative support of the education and professional development of many partners in this field—including health care professionals, domestic violence advocates, social service providers, and policy-makers. It has sponsored research studies on the state of philanthropic funding in the field of domestic violence (2014) and on diverse views among different cultures on sexism, inequality, and domestic violence (2017), modeling its own funding strategies on the results and learnings.

BSCF has been instrumental in the establishment of the Domestic Violence Health Care Partnership, a statewide project to integrate response systems throughout California and has been at the forefront of providing support for peer-to-peer learning, technical assistance to community organizations, and evaluation of integrated service models. A 2017 Foundation-commissioned survey showed that 58 percent of Californians have been touched by domestic violence—either as a victim, as an abuser, or through a close friend or family member.

blue  of california
foundation

The **Outstanding Corporate Grantmaker Award** recognizes a corporation or its foundation that displays an outstanding commitment to philanthropy not only through its financial support but also by encouraging and motivating others to take leadership roles in philanthropy and community involvement activities.

Y&H Soda Foundation

OUTSTANDING FOUNDATION OR GRANTMAKING ORGANIZATION



The **Outstanding Foundation or Grantmaking Organization Award** recognizes a private or community foundation or community grantmaking organization that provides financial support, inspiration, encouragement, and motivation to nonprofits and grantmakers alike—as well as developing innovative approaches to philanthropy.

Ever since it was founded in 1964, the Y & H Soda Foundation (the initials are from founders Y. Chet and Helen Soda) has served the communities of Alameda and Contra Costa counties, providing grants to nonprofit, grassroots organizations in support of services for the underserved. Because the organization recognizes that poverty has many sources, it targets its strategies at the individual, community, and policy levels. Grants are made to nonprofits that enable family economic success, community organizing, safety net innovation, immigrant legal services, and nonprofit development. Each year, its grants have totaled \$5 million to local organizations in alignment with its values and agenda—to offer the opportunity for economic stability to all.

The Foundation has a track record of convening business, nonprofit, and government entities to address emergent issues, too. In 2009, CEO Bob Uyeki helped launch the Safety Net Funders Network, providing in-kind communications consulting to small organizations during the recession. The Foundation also supported the development of the county's rapid-response Stand Together Contra Costa campaign as well as the development of the Contra Costa Immigrant Rights Alliance. Grantees attest that the Foundation's support is deep and steady. "We seek them out as wise and insightful thought partners," says CEO Jane Fischberg at Rubicon Programs, which helps its clients develop income, connection, wellness, and, eventually, assets. Shelter Inc. has used Foundation funding to support employment services to adults experiencing homelessness or facing eviction; Monument Impact has been able to support workforce programs for immigrants and refugees; and the East Bay Housing Organizations have appreciated the culture of respect and deep learning at the Soda Foundation.



Linda Wood, Senior Director, Leadership Initiatives, Evelyn & Walter Haas, Jr. Fund

OUTSTANDING FOUNDATION PROFESSIONAL

Linda Wood, Senior Director, Leadership Initiatives, at the Evelyn and Walter Haas, Jr. Fund, founded the organization's Flexible Leadership Awards program in 2005. To date, the program has provided more than \$11 million in multi-year support to help 80 social-change organizations strengthen their leadership and get better results. Linda is a leader in philanthropy, serving regularly on national advisory groups and leading efforts to cultivate social-change leadership. She has helped pioneer new approaches to leadership development in areas including coaching and executive transitions. She has also elevated fundraising as a strategic leadership issue. This fall the Haas, Jr. Fund helped launch the inaugural cohort of Resource Leaders, a new national fellowship for senior development directors at Rockwood.

Linda has been a champion of diversity and emerging leaders. She helped create the Pipeline Fellowship to support emerging leaders of color in the leadership of LGBTQ organizations, for example. She recently instigated a pooled fund on capacity building for racial equity. And she is a founder not only of the Bay Area Capacity Building Funders group but also of the National Leadership Funders network. Underlying all of Linda's commitments is her interest in cultivating social change leadership and increasing foundation investment in capacity and talent. As a result, she has come to be respected as a thought leader as well as an outstanding grantmaking professional.

Linda is a graduate of the University of Illinois at Champaign-Urbana and holds an M.B.A. degree from the Haas School of Business at Berkeley. Before joining the Haas, Jr. Fund, she worked in corporate consulting in the areas of strategy and change management.



The **Outstanding Foundation or Grantmaking Professional Award**

honors a foundation or grantmaking professional who individually initiates or supports creative nonprofit efforts and works to develop philanthropic partnerships with organizations and communities in an exceptionally effective or unique way.

David Madson, ACFRE, Senior Associate Director of Development for the Biosciences, Stanford University

HANK ROSSO OUTSTANDING FUNDRAISING PROFESSIONAL



The **Hank Rosso Outstanding Fundraising Professional Award** honors an individual fundraising professional who practices his or her profession in an exemplary manner.

David Madson has served in a steady stream of development roles at high-impact organizations: Stanford University, Alameda Health System Foundation, Sutter Health California Pacific Medical Center Foundation, Cal State East Bay, University of California San Francisco, UC Berkeley (his alma mater), the University of Minnesota and, just after graduating from college, Film in the Cities. Wherever he was, he practiced the highest ethics and relationship-building while matching his institution's development goals with potential donors' interests.

At Alameda Health System Foundation, he was a team member in the quiet phase of a major campaign focused on health equity at Highland Hospital and AHS system-wide, and a second campaign for AHS' San Leandro Hospital.

As a director of development at UCSF, David was part of the team that raised over \$1 billion for the Mission Bay campus, clinical neurosciences, and the schools of dentistry and nursing. While at the University of Minnesota, he was part of their first major campaign that raised over \$350 million. One of his proudest accomplishments was engaging the education alumnae supporter who, in a pioneering effort with Professor Mary Jo Kane, created the Tucker Center for Research on Girls & Women in Sport. At Film in the Cities, where he attended a high school program and later interned in college, David started as a development associate. One memorable project was raising funds for a series photography art billboards in prominent Twin Cities locations.



Keystone Club, Boys & Girls Club of San Francisco

OUTSTANDING YOUTH IN PHILANTHROPY

The Keystone Club is the “ultimate” teen program of the Boys and Girls Club of San Francisco, focusing on academic success, career preparation, and community service for youth aged 14 – 18. The program matches teens with organizations, events, and programs in the community where they can build such skills and become “greater versions of themselves” while also serving as “community connectors.

The students are scoring well with many of the organizations they have supported with their volunteer time and resources. The Vietnamese Youth Development Center has enjoyed using their Tenderloin Clubhouse for socials and other events for youth, and the Trust for Public Land appreciated Keystone Club members’ supportive speeches at the opening of the Helen Diller Civic Center Playgrounds at Civic Center Plaza in February.

Safe Passage Tenderloin is grateful for Keystone Club members’ support in 2008, when members volunteered to walk in groups with younger children in the Boys and Girls Club programs for safe passage through the Tenderloin. Program director Kate Robinson also appreciates Keystone Club members’ facilitation of workshops on the use of technology and the deleterious effects of too much “screen time” as well as their promotion and participation during high-visibility events like Community Teen Night and National Night Out with the Police Department.

Cutting Ball Theater has hired Keystone students as education interns and believes they are “the shining light” of the Tenderloin. We are happy to throw some of our light on them!



The Outstanding Youth in Philanthropy Award

recognizes service by an individual or group of young people ages 5 to 17 (at the time they are nominated) who demonstrate outstanding commitment to the community through direct financial support, development of charitable programs, volunteering, and leadership in philanthropy.

Insight Prison Project

VINEYARDS AWARD



INSIGHT PRISON PROJECT

The **Vineyards Award** celebrates an organization having an operating budget of less than \$1 million that effectively addresses serious community problems through passionate staff commitment and the innovative use of volunteers and/or community partnerships.

Founded in 1997 with one class for 14 men incarcerated at San Quentin State Prison, the Insight Prison Project now helps thousands of men, women, and youth at 15 state prisons in California and in four other states.

Its core program of restorative justice is called the Victim Offender Education Group and is comprised of an 18-24-month curriculum developed by mental health therapists, prisoners, and family survivors of victims. It's designed to inspire participants to develop insight, accountability, integrity, responsibility, and compassion for their behaviors and their effects on others.

The program requires an intensely personal interaction between offenders and family survivors or "surrogate survivors" of the violence that led to incarceration. It offers both parties an opportunity for healing and restoration in society. Survivors find a safe place, ironically, within their prison visits to process their experiences. And prisoners literally come face to face with the effects of their actions. As both sides develop empathy and compassion for each other, forgiveness and new growth can evolve. For survivors it might mean closure, while for prisoners it might mean true rehabilitation and lifelong amends through future service to their communities.

The organization has successfully trained hundreds of volunteer facilitators drawn from diverse populations of professionals and laypeople—from peace officers and medical staff to teachers and homemakers. And IPP has focused on acknowledging racial, class, gender, and a host of other differences within the prison population in order to create "safe" spaces for dialogue and learning. One nominator called the IPP's work "the ripple effect of awesome." The program has dramatically impacted rates of institutional violence, successful re-entry into communities, and individual health and spiritual well-being.



Priscilla Geeslin

OUTSTANDING FUNDRAISING VOLUNTEER

Under Priscilla Geeslin's leadership as chair of the Development Committee at A.C.T, the organization increased its annual fundraising by an unprecedented 16% in 2018. Not content to rest on those laurels, she has expanded her fundraising role to serve as co-chair of A.C.T.'s The Next Act capital campaign to raise funds to support leadership transition, upgrades to the Geary Theater, and organizational infrastructure and growth of this San Francisco treasure. Known lovingly at A.C.T. as "the Gala Queen," Priscilla has led the efforts for the organization's most successful galas in each of the past two years, consistently breaking records for funds raised and number of attendees.

Her involvement is not limited to theater. Priscilla has been intimately involved in raising funds for the San Francisco Symphony, the nonprofit NARAL Pro-Choice America Foundation, and Grace Cathedral. Her interests are diverse and longstanding. She has served on the Symphony's board of directors since 1998, on its executive and development committees, among others. She chaired the Symphony's Opening Night galas in 2016 and 2017. She is the board chair of the NARAL Foundation, which raised over \$1 million at its annual San Francisco luncheon in the past two years. She has contributed to the organization's hiring of a new president, its creation of a strategic plan, and development of its vision for the 21st century. At Grace, she has led fundraising for special projects and engaged and stewarded new donors for the future of the cathedral.

Priscilla's volunteerism does not stop at fundraising. She and her husband, Keith, have contributed as generous donors to many organizations in the Bay Area, including those she serves. As one nominator said, "She has expert knowledge of our city's and our world's sophisticated philanthropic ecosystem." To those in the San Francisco development world lucky enough to work with her, her quick sense of humor and dedication to mission are legendary.



The **Outstanding Fundraising Volunteer Award** is presented to an individual who has demonstrated exceptional leadership skills in coordinating groups of volunteers at more than one nonprofit for major fundraising projects that benefit charitable institutions and show a commitment to the advancement of philanthropy.

Arthur Rock & Toni Rembe Rock

OUTSTANDING PHILANTHROPISTS



The **Outstanding Philanthropist Award** is presented to an individual or family with a record of exceptional generosity who, through direct financial support, has demonstrated outstanding civic and charitable responsibility and who encourages others to take philanthropic leadership roles in their communities.

Arthur and Toni Rembe Rock have been instrumental in creating large-scale change in the Bay Area over the past 40 years, significantly fostering equitable education for all, nonprofit organization-building and collaboration, legal services and advocacy, and entrepreneurship. They have provided the means—both financial and mentoring—for many nonprofits and academic centers to thrive for the common good. A sampling includes their contributions to The BASIC Fund, which supports low-income students in quality schools through the eighth grade with scholarships, and the American Conservatory Theater, which ranks the Rocks among its top donors and advocates. (Toni served on its board from 1993 to 2008, and the theater's new 300-seat auditorium has been named in her honor.)

The Rocks were among the earliest donors to the UCSF Mission Bay, enabling the development of its campus as a hub for research, education, and health care. As a partner in the venture capital firm of Davis & Rock from 1961 to 1968, Arthur was one of the earliest champions of Silicon Valley's innovation and dynamism. As the principal of Arthur Rock & Co. he enabled the development of leadership positions and programs by endowing distinguished professorships at UCSF and founding the Arthur Rock Center for Entrepreneurship at Harvard Business School. He and Toni endowed the Arthur and Toni Rembe Rock Center for Corporate Governance at Stanford Law School, and Toni serves as president of the vanLoben Sels / Rembe Rock Foundation, providing legal services to marginalized populations. She was the first woman partner at any law firm on the West Coast and at the law firm of Pillsbury, Madison & Sutro in San Francisco.



Roselyne Chroman Swig

LIFETIME ACHIEVEMENT

Roselyne (Cissie) Chroman Swig was born in Chicago and moved to California in 1946, along with her parents and two sisters, Tobey and Miriam. She attended UCLA and UC Berkeley as an undergraduate before marrying Richard Lewis Swig.

Roselyne has spent decades devoted to her strong, active interests concerning the global Jewish community, women's empowerment, domestic violence prevention, social welfare, arts and culture, political advocacy, and education. She is totally committed to her firm belief in "*tikkun olam*," the Jewish dictate to "repair the world" without expectation of direct benefit to one's self, as well as to her personal mantra, "Know Thyself"—"who you are, what you are meant to do in this world, and how you put that purpose to work."

In 1978, Roselyne founded her company, Roselyne C. Swig Artsource, an art-consulting firm with the mission and purpose of assisting individuals, corporations, and professional offices in the acquisition of fine art for their personal and business environments and of highlighting to clients the value and pleasure of establishing relationships with artists.

In 1994, Ms. Swig was invited by President William Clinton to join his administration as director of the Art in Embassies program of the State Department. The program is based on borrowing fine-art works by American artists from individuals and institutions in the USA and placing them in U.S. embassy residences abroad for the length of ambassadors' terms.

In her lifetime, today spanning nearly nine decades, Roselyne has enjoyed many positions of leadership: She has served as president of the SF Arts Commission and of the Jewish Community Federation of San Francisco, Marin County, and the Peninsula, and as chairperson of the boards of the San Francisco Art Institute, the Berkeley Art Museum/Pacific Film Archives, the Contemporary Jewish Museum, and Partners Ending Domestic Abuse.



The **Lifetime Achievement Award** honors an individual or family with a proven lifetime record of exceptional generosity who, through direct financial support, demonstrates outstanding civic and charitable responsibility and whose generosity encourages others to take philanthropic leadership roles in the community.

SPIRIT OF
Philanthropy

Congratulations to our many

Spirit of Philanthropy Award

recipients who are being

honored today!



National **Philanthropy** Day®

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HONOREE: Jack Acosta
SPONSOR: California State University, East Bay

Cal State East Bay alumnus Jack Acosta (B.S. 1975; MBA 1978) sets the bar high for leadership, philanthropy, and entrepreneurial spirit, both in the business world and in academe. As a university leader, Jack chaired the CSUEB Educational Foundation Board of Trustees and currently serves on additional boards and committees. His philanthropy is reflected in his strong commitment to the University's mission of success for Cal State East Bay's diverse students. Jack and Susan Acosta established three endowed scholarships in the College of Business and Jack was awarded an Honorary Doctorate at the University in 2010.



HONOREES: The Associates at Alameda Health System Foundation
SPONSOR: Alameda Health System Foundation

The Associates at Alameda Health System Foundation are young, emerging professionals engaged in raising funds for needed patient services at this East Bay safety-net health system. In the short time since its board's founding in 2015, members have learned what it means to be a fundraising board. They have engaged next-gen, new donors in the health system's mission. They have surpassed their annual goal of total dollars raised every year, helping to fund vital programs serving expectant women, pediatric dental care, immigrants, and families with special needs. We salute them for their hard work and results that matter.



HONOREE: Brian Baker
SPONSOR: San Francisco Parks Alliance

Brian Baker left the corporate world in 2012 to focus on family and philanthropy; he's the executive director of the Baker Family Charitable Trust and a board member of the San Francisco Parks Alliance. In 2018, Brian will support and engage with more than 30 different charitable organizations, spanning various industries across the country. Living near Golden Gate Park solidified for Brian the importance of green spaces in the urban landscape; the birth of his daughter taught him the further importance of safe, modern, easily accessible playgrounds. With the Parks Alliance, Brian will help champion San Francisco's parks, playgrounds, and open spaces.



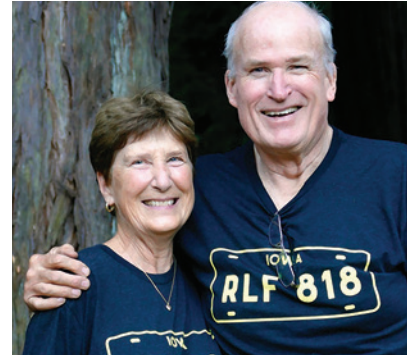
HONOREES: Jack and JoAnn Bertges
SPONSOR: SF-Marín Foodbank

Jack and JoAnn Bertges have given and helped raise hundreds of thousands of dollars for the San Francisco-Marín Food Bank for over 30 years. They focus their philanthropy on causes that alleviate poverty and help the environment. Jack and JoAnn give and convince their friends to give, and Jack has organized a golf tournament that has raised more than half a million dollars over 25 years. Jack also served on the Food Bank board for six years, 2009 – 2016. The family will continue their legacy by including the Food Bank in their estate plan.

Bloomberg Philanthropies

**HONOREE: Bloomberg
Philanthropies**
**SPONSOR: Yerba Buena Center
for the Arts**

Bloomberg Philanthropies works in over 480 cities in more than 120 countries around the world to ensure better, longer lives for the greatest number of people. The organization focuses on five key areas for creating lasting change: arts, education, environment, government innovation, and public health. Bloomberg Philanthropies encompasses all of Michael R. Bloomberg's charitable activities, including his foundation and his personal giving. In 2017, Bloomberg Philanthropies distributed \$702 million.



HONOREES: Bill and Gerry Brinton
SPONSOR: YMCA of San Francisco

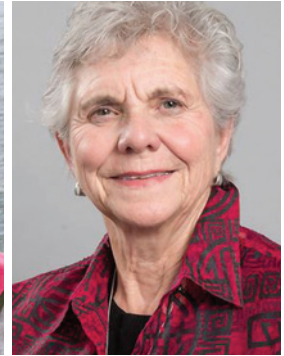
Bill and Gerry Brinton are community leaders who have developed projects and programs focused on healthcare and education for those in need. In 2015 they created, with the YMCA of San Francisco, the Outdoor Advanced Leadership Academy. OALA is a program for inner-city middle schoolers who have not had the opportunity to realize the benefits and deep impact of an outdoor experience. Its program includes leadership (public speaking/project development); independence and confidence-building (spending a week outdoors); earth science concepts, environmental conservation, an individual's impact on our planet, cooking, nutrition, and more. OALA continues to grow and change lives.





HONOREE: Sue Britson
SPONSOR: Theresa Nelson & Associates

Sue Britson cofounded Step One School in Berkeley, which has served over 2,000 East Bay families with a model, early-childhood education program since its inception in 1981. After 35 years as executive director at the school, supporting a flourishing educational community and dozens of annual fund campaigns and auction galas, Sue and Step One's leadership team embarked on a capital campaign to raise \$1.5 million for needed improvements of the gathering spaces at the school. Sue and her campaign cabinet have been learning the skill of "the ask" and have so far been successful in achieving 90% of the campaign goal.



HONOREES: Becky Burad, Joan Hilse, and Lois Peacock
SPONSOR: LSS of Northern California

In 2014, Becky Burad, Joan Hilse, and Lois Peacock, all members of the board of directors for LSS, came together to raise \$780,000 for an emergency capital campaign. Our San Francisco office had to find a new home for its 35 employees when the lease was not renewed. LSS had a presence in San Francisco since 1883 and managed 12 supportive housing programs. Like the little engine that could, the three women proved that even with limited fundraising experience and resources, they could meet the challenge. They secured dozens of gifts from institutional donors, churches, and individuals. Joan, the one with no fundraising experience, raised more than \$100,000 and facilitated a challenge grant to finish up the campaign.



HONOREE: Dolly Chammas
SPONSOR: SFMOMA

Dolly Chammas joined SFMOMA's Board of Trustees in 2010, and has served as an exemplary museum leader during pivotal years of growth. Notably, she strategically guided the museum's philanthropic community engagement as a cochair of the Community Campaign for the 2016 building expansion, which raised \$610 million, as well as chair of development, just two roles of many in which Dolly has made an extraordinary impact. Her personal philanthropy has also made so much at SFMOMA possible, from groundbreaking exhibitions to engaging events. Her generosity expands to organizations throughout the Bay Area and beyond, including Crystal Springs Uplands School, Junior League of San Francisco, Parca, and Save the Children.



HONOREE: Charlie Couric
SPONSOR: East Bay Community Foundation

Charlie Couric, who retired from Clorox in 2001, is best known as the founder and president of the U.S. Brita Water Filter business. Over the past 30 years, his philanthropy has focused on minority youth and underserved populations. He has initiated and funded tutoring, mentoring, STEM, and early literacy programs throughout the Bay Area. More than 100 minority students graduated debt-free due to his unique scholarship program at Duke University. His recent funding of voter registration drives has resulted in over 200,000 new young and minority voters across the country. Charlie and his wife, Karen, reside in Moraga, where they raised their two sons.



HONOREE: Sandy Donnell
SPONSOR: Save the Redwoods League

Sandy Donnell has been a councilor at Save the Redwoods League since 1991 and previously served as a member of the board. As chair of the League's recent Centennial Celebration Gala, Sandy and the Gala Committee raised over \$1.9 million in contributions to support the League's education and park-support programs. In addition to her dedicated service to Save the Redwoods League, Sandy was president of the boards of Edgewood Center for Children and Families, the Belvedere-Tiburon Child Care Center, and the Belvedere Community Foundation. Currently, she is the chair-elect for 10,000 Degrees. Sandy has also served as a councilmember and mayor on the Belvedere City council.





HONOREE: Valerie Crane Dorfman
SPONSOR: Grace Cathedral

Valerie Dorfman is one of Grace Cathedral's most respected and well-known leaders. As a trustee and champion of inclusive Episcopal values, she is a passionate advocate for the Cathedral's mission. Valerie has served as Cathedral board chair and participated in two dean searches. She is currently the chair of development. Valerie's 25+-year banking career and inspired spirit underpin her full-time volunteer work today. Her "force for good" has also served the Bayview Hunter's Point YMCA, Episcopal Community Services, many social-justice causes, and her love of excellent music.



HONOREE: Françoise (Frannie) Fleishhacker
SPONSOR: That Man May See

Françoise (Frannie) Fleishhacker is an avid leader for That Man May See. Her engagement there spans more than three decades in support of vision research. She has served on the board of That Man May See during much of this time. As treasurer and CFO, she ensures excellent stewardship to contributors. Frannie and her late husband, Mortimer (Mort), have long supported the Foundation. She is a graduate of Stanford University.



HONOREES: Lee and Russ Flynn
SPONSOR: Friends of the Flynn

826 Valencia, Compass Family Services, Meals on Wheels San Francisco, Raphael House and Youth Tennis Advantage celebrate the philanthropy of Lee and Russ Flynn. The Flynn's have been involved with these organizations for more than 40 combined years and have contributed in myriad ways to their success. Their own charity, Teachers' Housing Cooperative, provides grants to outstanding educators to help offset their housing costs and enable them to live in the Bay area. They grace us with their many talents from business acumen to documentary photography and filmmaking, and we are proud to celebrate their generosity!



HONOREE: Melissa Gill Galliani
SPONSOR: The Salvation Army

Melissa Gill Galliani is vice president of sales for Cumulus Media San Francisco, responsible for KGO AM810 and KSFO AM560. With more than 18 years' experience in the broadcast media and digital fields she connects charities with sponsorship opportunities. To that end, every year, Galliani coordinates a marketing plan to support The Salvation Army's iconic Red Kettle campaign and helps to sponsor the Army's annual Holiday Luncheon. She also volunteers with City of Hope, Rotary International San Francisco, and Alliance for Smiles. Melissa has two daughters and lives in Marin County.



HONOREE: Lial Jones
SPONSOR: CCS Fundraising

Appointed its executive director in 1999, Lial Jones is now the Mort and Marcy Friedman Director and CEO for the Crocker Art Museum, where she has set the strategic vision for its emergence as the leading cultural institution in California's Capitol Region. She has overseen the construction of a 125,000 sq. ft. addition, doubled the Museum's collections, doubled attendance, and quadrupled membership. Lial has expanded educational and public programming, launched new audience initiatives, strengthened exhibition programs, improved visitor access and experiences, and modernized the Crocker's governance structure. She is currently spearheading the Museum's latest initiative, *Crocker Next*, which will add \$30 million to the Museum's endowment.



HONOREE: Irem Mertol
SPONSOR: Center for Elders' Independence

Irem Mertol joined Center for Elders' Independences' (CEI) Fund for Elders' Board of Trustees in 2017. Irem sought out CEI at San Francisco's Board Match in order to share her expertise in health technology and help CEI grow its Program of All-inclusive Care for the Elderly. She championed CEI's Health Tech Committee, formalizing its efforts to explore and apply innovative ways to support and improve care for seniors. A director at McKesson Ventures, Irem holds an MBA from Stanford Graduate School of Business and an economics and biomedical engineering degree from Duke University. Irem is a generous, knowledgeable, and fully engaged professional and volunteer. Thank you and congratulations, Irem!





HONOREE: Greg Moore
SPONSOR: Golden Gate National Parks Conservancy

Greg Moore has been the President and CEO of the Golden Gate National Parks Conservancy since 1985. Under his leadership, the Parks Conservancy has provided more than \$500 million in support to Golden Gate National Parks projects and programs. Some key projects are the restoration of Crissy Field, Lands End, and Mori Point; the refurbishment of Fort Baker and Alcatraz; and the creation of the upcoming Presidio Tunnel Tops. During Greg's tenure, the Parks Conservancy has received numerous national awards for excellence in interpretation, conservation, and park improvement efforts.



HONOREE: Michael Murphy
SPONSOR: Shanti Project

Michael Murphy is the founder of the Love from Margot Foundation, which he created in 2012 in memory of his wife, Margot, to help those suffering from cancer and other life-threatening diseases. He funds the Foundation through his work as president of Volkswagen of Oakland, his job for the past 17 years. He is a professional author, blogger, and speaker whose true passion in life is to serve and inspire others to serve. He loves to spend time with the clients of the Foundation, practice bikram yoga, and travel.



HONOREE: Liebe Patterson
SPONSOR: California Academy of Sciences

Liebe Patterson is a longtime champion of the Academy of Sciences' fundraising efforts, serving as chair of the board and helping to raise critical funds for Academy science programs. She oversaw a fundraising initiative to fully endow five Patterson Scholar Chairs in honor of her late husband, Bill. Liebe is president of the Elizabeth R. and William J. Patterson Foundation whose mission is "to help humans live sustainably and keep Earth a healthy home for all living things." An avid gardener, she practices what she preaches by employing sustainable agricultural practices on her farm in West Marin.



HONOREE: **Stephanie Rapp**
SPONSOR: **GLIDE Foundation**

Stephanie Rapp, Senior Program Officer at the Walter & Elise Haas Fund, oversees portfolios in Jewish Life, Disaster Preparedness and Safety Net. She connects the Jewish community with other faith communities and builds interfaith partnerships to advance social justice. Stephanie inspired Glide to create a rabbinical role to cultivate a justice practice. Her other portfolios focus on non-profit resilience and fighting homelessness and hunger. Stephanie also led the UN50 Committee, which planned the 50th anniversary celebration of the United Nations' founding in San Francisco.



HONOREE: **Laura Rooklin**
SPONSOR: **San Francisco Jewish Community Federation & Endowment Fund**

Laura Rooklin is a director in Real Estate and Workplace Services (REWS) at Google, developing creative spaces and services to drive the company's productivity through collaboration, culture, and innovation. A member of the highly selective National Young Leadership Cabinet representing the San Francisco Jewish Community Federation, Laura is both a philanthropist and an ambassador for the Federation's community impact programs. She most recently served on the Wildfire Task Force in Sonoma County. She holds a B.A. in cultural anthropology from Duke University and an M.A. in food studies from New York University.



HONOREE: **Eric Rozendahl,**
Senior Vice President
Area Regional Manager
San Francisco – North Coast, Wells Fargo
SPONSOR: **Wells Fargo**

Eric Rozendahl is a 17-year Company veteran, with over 28 years of banking experience, and manages 30 team members in San Francisco and the North Bay. Eric has held leadership roles with local philanthropic organizations and just finished serving on the board of San Francisco AIDS Foundation for six years. He is passionate about raising funds and awareness to fight HIV/AIDS and has participated in the Foundation's AIDS/LifeCycle annual ride from San Francisco to Los Angeles (19 years and counting) and currently serves as Wells Fargo's team captain.





HONOREES: Sharon and David Seto
SPONSOR: Leftwich Event Specialists Inc.

Sharon and David Seto were high school sweethearts. Early in their relationship they discovered the power of collaborating as entrepreneurs in the business arena. They also approach their philanthropy as partners. With David's support Sharon brings her fundraising expertise to many projects: cofounding the SF Symphony's Chinese New Year Celebration, Inaugural Chair of the Masquerade Gala for SF Beautiful, ongoing involvement as board director on numerous levels with City College of SF and the Red Cross board. Sharon's long-time support of the Bay Area Arthritis Foundation is epic. She has chaired numerous Fashion Fights Arthritis luncheons and has just chaired the Inaugural Evening in Disguise.



HONOREE: Southwest Airlines
SPONSOR: George Mark Children's House

Southwest Airlines says its love of people and community is its most powerful fuel, and it proves it through its rich history of helping customers and communities through nonprofit support. On a local level it focuses on the communities where its customers and employees live and work. And on the national level, it focuses on placemaking, families facing serious illness, military and their families, disaster preparedness and response, and the environment. Last year, Southwest received 14,995 donation requests and distributed more than 38,936 tickets for a combined value of more than \$19 million in total contributions.



HONOREE: Stand Together Contra Costa
SPONSOR: Y&H Soda Foundation

Stand Together Contra Costa is a rapid-response, legal services and community-education project to support safety and justice for immigrant families in Contra Costa County. An innovative partnership between Contra Costa County, philanthropy, and community-based organizations, Stand Together Contra Costa provides culturally competent, no-cost support, legal defense services, and immigrant-rights education and training for Contra Costa families impacted by anti-immigrant policies and practices.



HONOREE: Adam Swig
SPONSOR: Roselyne Chroman Swig Family

Adam Swig is a community-event specialist and consultant. Since 2012, he has worked with over 50 nonprofit organizations, raising over \$1 million for philanthropic causes. His constantly sold-out events have raised awareness for many causes, including the environment, children in need, homelessness, public institutions, and women's issues. Adam's hobbies include baseball, live music, the arts, visiting Hawaii, and cooking. His grandmothers are his heroes and biggest inspirations. He aims to launch his own nonprofit in 2019 to continue his philanthropic work on a macro level.



HONOREE: Carol Swig
SPONSOR: Roselyne Chroman Swig Family

Carol Swig is a 60-year-old mother of four children, with ages ranging from 32 to 21, and a grandmother to a 17-month-old grandson, with another grandson on the way. She lives full-time in Ketchum, Idaho with her eight dogs and eight horses. She loves to hike, ski (when there's good snow), and fish. Carol loves giving—to her family, her friends, and her community. Helping the Hunger Coalition, The Sun Valley Center for the Arts, The Crisis Center, and others give her a sense of purpose in her community.



HONOREE: Connie Tabas
SPONSOR: Rusher Loscavio Fisher Nonprofit Executive Search

Connie Tabas has advocated for children and adults with developmental disabilities for over 30 years. She served as the board chair for three years at Oak Hill School in Marin and followed her autistic son, Abe, to The ARC of San Francisco, where she served on the board for five years. She most recently was the interim CEO of the organization, which serves 750 individuals with developmental disabilities throughout the Bay Area.





HONOREE: Sean Taube
SPONSOR: San Francisco Jewish Community Federation & Endowment Fund

Sean Taube is an attorney and currently works as a consultant to Taube Philanthropies. He serves on the Taube Family Foundation Board of Directors, The Contemporary Jewish Museum Board of Trustees, the Jewish Community Federation and Endowment Fund Endowment Committee, and the Taube Foundation for Jewish Life and Culture Advisory Board. Sean is also a member of the Federation's National Young Leadership Cabinet and the AIPAC Washington Club and Real Estate Division. Sean holds a B.A. from University of California, Santa Barbara, and a J.D. from University of San Francisco School of Law.



HONOREE: Diane Trevino
SPONSOR: United Way Bay Area

Diane Trevino has dedicated 30+ years of service to fighting poverty. She is a mentor who shares best practices with her Texas Instruments colleagues. Her dedication to small and growing nonprofits sets her apart. Jennifer Cullenbine, CEO of Family Giving Tree, writes, "Diane is an advocate, volunteer, and staunch supporter since 1993. Her passion led to huge support from TI. She has handled children's wishes, sorted gifts in our warehouse, and conducted fundraising for supply-filled backpacks and holiday wishes. Diane intentionally cultivates a culture of giving. She models the best of philanthropy."



HONOREE: Julie Ver Steeg
SPONSOR: Brakeley Briscoe & Leadership Search Partners

After earning an M.S. in ecology and systematics from San Francisco State, Julie served as development officer for California Tomorrow and as director of development for Strybing Arboretum Society, Greenbelt Alliance, and the Astronomical Society of the Pacific. Julie came to fundraising consultants Brakeley Briscoe in 1999. Julie's clients have included American Red Cross – Bay Area, American River Conservancy, California State Parks Foundation, The Marine Mammal Center, and St. Anthony Foundation. She has been a dedicated volunteer, serving on the boards of AFP Golden Gate and DER and on the board of PFLAG.

In Tribute

We remember the **donors, volunteers, and nonprofit and foundation professionals** who passed away between September 1, 2017 and August 31, 2018. The following individuals represent the many who contributed to the Bay Area philanthropic community. These individuals truly did change the world with a giving heart.



National **Philanthropy Day**[®]

AFP Golden Gate  Change the World with a Giving Heart



PHOTO BY L.A. CICERO

Harry W. Anderson 1922 – 2018

Harry (Hunk) Anderson started a food-service business with two partners while still a senior at Hobart College in Buffalo, New York. As his business grew, he relocated from the East Coast to Menlo Park with his wife, Mary (Moo) Margaret Ransford. They began collecting Impressionist paintings during a trip to Europe in the 1960s and later started collecting New York School Modernists as well as Bay Area Figurative works, amassing one of the most important postwar art collections in the Bay Area. The Fine Arts Museums, SFMOMA, and Stanford's eponymous Anderson Collection at Stanford have all been beneficiaries of their remarkable eye, generosity, and world-class donations.



Ruth Bancroft 1908 – 2017

Ruth Bancroft used her artist's eye and architectural training to design her garden on the Bancroft Farm in Walnut Creek. The Ruth Bancroft Garden became the first garden in the United States to be preserved by The Garden Conservancy. This showcase of rare and unusual succulents and cacti has been a public resource since 1990s. Ms. Bancroft is remembered for her generosity in sharing her garden and her knowledge, experience, and love of plants. She was also a donor to the San Francisco Opera and gave her extensive collection of seashells to the California Academy of Sciences.



Daniel Benatar 1932 – 2018

The nonprofit That Man May See lost a dear friend, supporter, and ambassador for vision research to fight blindness in Daniel Benatar. San Francisco born and raised, Mr. Benatar was a past chair of the board of trustees of That Man May See and a generous personal contributor for over 20 years, helping bring to life the new Center for Vision Neuroscience at the University of California, San Francisco's Mission Bay campus. He also served the community as president of the San Francisco Boys Club (Boys & Girls Clubs of San Francisco) and Meals on Wheels and on the boards of Sherith Israel and the Koret Foundation. He was also noted for his love of attending and supporting SF Jazz.



Debra Chasnoff 1957 – 2017

Academy Award-winning documentary filmmaker Debra Chasnoff was a nationally recognized champion of using film as an organizing tool for social justice campaigns and a pioneering leader in the international movement, working to create safe and welcoming schools and communities. Ms. Chasnoff strongly believed that films could change people's minds and attitudes. Her highly acclaimed documentaries addressing youth and bias issues are widely hailed by educators and advocates as among the best tools available today to encourage dialogue. Ms. Chasnoff was a cofounder of the nonprofit Women's Educational Media, which later became Groundspark, a social-change film and educational organization. She was also a member of the filmmaker collaborative New Day Films.



Richard DeAtley 1942 – 2017

Richard DeAtley was dedicated to making his philanthropy make a difference in his community, and especially to the Bay, the ocean, and wildlife. He served on numerous boards, including the Oakland Museum of California as finance chair, the San Francisco Maritime National Park Association as vice president, the St. Francis Yacht Club, and Smart Catch (sustainable seafood). He was a major benefactor of the California Trail at the Oakland Zoo, the Committee for Green Foothills, the Guardsmen, and The Hundred Club. Mr. DeAtley was also an active sailor and swimmer who traveled to more than 150 countries during his lifetime—most notably participating in the Polar Bear Dip when he went to Antarctica.



Sanford Diller 1928 – 2018

The son of Jewish immigrants from Austria, Sanford Diller founded the Prometheus Real Estate Group in 1965, after graduating from Berkeley and the Hastings College of the Law. His philanthropic passions were in healthcare, the arts, education, youth leadership development, and civic spaces. He and his wife, Helen, were UCSF's most generous donors, funding the Helen Diller Family Comprehensive Cancer Center, the Helen Diller Family Cancer Building, and the Helen Diller Family Medical Center at Parnassus Heights at the University. The Dillers supported public access to the arts through the Contemporary Jewish Museum, SFMOMA, and the de Young Museum of Art. They funded the Julius Kahn, Helen Diller Civic Center and Mission Dolores Park playgrounds, and, through the Jewish Community Federation, created several effective family programs in the community.



Phyllis Draper 1931 – 2018

Phyllis Draper dedicated much of her life to education, children, the arts, and international causes. She served for five years as assistant to the director for the Peace Corps in Washington, D.C. and served as a member of the board of Save the Children for over a decade. During her lifetime, Ms. Draper was involved in many other organizations, including service on the boards of the Peninsula Open Space Trust, Charles Armstrong School, the Children's Health Council, the Corcoran Gallery of Art, and the Kennedy Center. In 2009, she received the Global Citizen of the Year Award from International House Berkeley, along with her husband, Bill Draper. She graduated from Smith College in 1953 and later received her Master's degree in early childhood education from San Francisco State University.





William Dohrmann Evers
1927 – 2017

William Dohrmann Evers helped found the League to Save Lake Tahoe, the Planning and Conservation League, and the Greenbelt Alliance. He served as president of SPUR and was on the board of the Yosemite Institute and on the council of the Wilderness Society. Mr. Evers was chair and vice chair of the San Francisco Bay Conservation and Development Commission, president of the Volunteers for Better Government, where he was awarded a Silver SPUR for civic contributions, and honored by Save the Bay. He was active in the Gladstone Institutes and chair of the Stem Cell Science Team and served on the boards of Marin County Day School and The Branson School. He received the Roots of Peace Global Citizens Award.



Frances Dinkelspiel Green
1928 – 2018

A fourth-generation Californian, Frances D. Green (Franny) made history in 1975 when she was elected as the first female president of the San Francisco-based Jewish Community Federation and paved the way for other women in the Federation. She also wrote a history: *Towers of Gold: How One Jewish Immigrant Named Isaias Hellman Created California*. Her love of community and sharp intelligence made Franny a sought-after leader by many organizations. In addition to the Federation, she served as president or on the board of the San Francisco Juvenile Justice Commission, Homewood Terrace, the Jewish Home for the Aged, the Hebrew Free Loan Association, Mt. Zion Hospital, Sinai Memorial Chapel, the Judah L. Magnes Museum, the Golden Gate chapter of the American Red Cross, and United Bay Area Crusade.



Lt. Col. Allen Cleveland Haile
1930 – 2018

Lt. Col. Allen Cleveland Haile, PhD., served as president of SPUR and the San Francisco Civil Service Commission. He also served on the board of the Larkin Street Youth Center and was a member of the San Francisco Black Leadership Forum. Dr. Haile served on the Council for Excellence in Government and on the board of trustees of the American Society of Public Administration. He was a founding member of the Conference of Minority Public Administrators and served on the Diversity Council and the California Space and Technology Alliance. He was chairman of the San Luis Obispo American Red Cross and served on the board of numerous other San Luis Obispo organizations.



Doris Shoong Lee 1919 – 2018

Doris Shoong Lee left a remarkable legacy of philanthropy in every place that she lived. An Oakland native, she endowed the Shoong Family Chinese Cultural Center and sponsored the construction and recent renovation of the iconic Dragon Slide and Tea House at Children’s Fairyland. She and her husband, Ted, were recognized as a “Builder of Berkeley,” and she served as a trustee of the UC Berkeley Foundation. They endowed the Theodore B. and Doris Soong Lee Distinguished Professorship in Real Estate Law and Urban Planning at the University. Mrs. Lee was a charter board member at San Francisco University High School and a capital donor to the Cathedral School for Boys, which her sons attended. She and Ted were major donors to the Asian Art Museum..



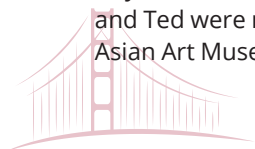
Rolland Choy Lowe MD 1932 – 2017

A San Francisco native, Dr. Lowe chaired the board of trustees at Chinese Hospital and served as president of both the San Francisco Medical Society and the California Medical Association. He also served on the boards of The San Francisco Foundation, Council on Foundations, and United Way Bay Area. He was active in many Chinese community organizations such as Chinese for Affirmative Action, Chinese Culture Foundation, Chinatown Youth Center, Self-Help for the Elderly, the Chinese American Community Foundation, Asian Health Services, Asian Pacific Fund, and Wu Yee Children’s Services. Dr. Lowe received the Chancellor’s Award for Public Service from his alma mater, UCSF, and the Silver SPUR Award for lifetime achievement. The Clinton White House recognized him as a Hero of Philanthropy.



Cynthia Caroline Magowan 1942 – 2018

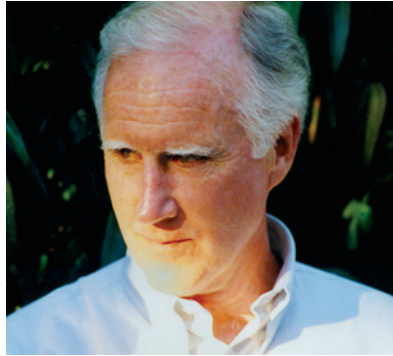
Cynthia (Cinnie) Magowan’s primary motivations were family, friends, and community, where she was a tireless volunteer and philanthropic leader. She believed in giving back and then giving some more, serving on the boards of Planned Parenthood, San Francisco Symphony, Children’s Hospital, St. Mary’s Hospital, KQED, Filoli, Hillsborough Beautification Foundation, and UCSF Foundation. Cinnie was renowned at board meetings for speaking her mind, even if she was adopting a minority opinion. At KQED she joined with like-minded leaders to form a new donor circle—the Signal Society—which has since grown into a major source of individual support for the organization.





Joseph Redding Mixer
1923 – 2018

Joe Mixer was a longtime presence in Bay Area fundraising circles and a frequent speaker at AFP educational events. From his service as student-body president at UC Berkeley to his later job at Cal as head of gifts and endowments, he was a natural leader and a delight to all who knew him. At Cal, Mr. Mixer also conducted doctoral research on why California corporations donated funds to the University and taught courses on the subject. His book "Principles of Professional Fund Raising" (Jossey Bass, 1993), lucidly and entertainingly presented one of the field's best practical models for building an effective fundraising program for both individual and institutional gifts.



Philip J. Murphy 1939 – 2017

Phil's love and admiration for his clients was a daily and mutual endeavor. He will be remembered by the nonprofit community for a three-decade career helping nonprofits start, grow, and sustain effective planned giving programs. He consulted for health organizations, social service agencies, the arts, environmental groups, high schools, private colleges, residential programs for youth and the elderly, scouting, religious congregations and dioceses, community radio, the developmentally disabled, low-income housing, United Way, and YMCAs. Phil also served as president of the Northern California Planned Giving Council and mentored, directly or indirectly, countless gift professionals. He felt extremely privileged to work and volunteer on behalf of so many admirable causes.



Patricia Tracy Nagle 1935 – 2018

Patricia Nagle started her career with community leader Bernard Osher in 1980 as sales coordinator at Butterfield and Butterfield, Osher's fine-arts auction house. In 1982 she was elected secretary of The Bernard Osher Foundation and for 24 years had increasingly more responsibility in the administration of the Foundation's grant-making to higher education and the arts. Her significant contributions met with changes in title—from secretary to executive administrator to senior vice president. Beginning in 1996, Ms. Nagle also worked for The Barbro Osher Pro Suecia Foundation. Through her work in the field of philanthropy, she was dedicated to many arts, education, and social service organizations.



Jeanne P. Robertson 1933 – 2018

Mrs. Robertson was a passionate advocate for education, psychiatric care, and the arts, serving as chair of the UCSF Foundation Board and numerous committees, including the Mission Bay Task Force. She and her husband, Sanford, were instrumental in advancing UCSF's Department of Psychiatry, and several other organizations benefited from their generosity: The Brain and Behavior Research Foundation, International Mental Health Research Organization, and University of Michigan Depression Center, for example. Jeanne founded the National Council for McLean Hospital and served on the board of the National Alliance for Research on Schizophrenia and Depression. Her interests spanned the arts and sciences, evidenced by her support of many San Francisco art and cultural institutions.



Jacqueline Myles Smith
1920 – 2016

Jackie Smith served in numerous professional and volunteer posts over a lifetime of advocacy and community service. In the Bay Area, Mrs. Smith was director of community service of the Bay Area Urban League and Marin City Redevelopment. She represented the National Council on Aging. She was the first Black woman to serve on the SF Public Welfare Commission. She was appointed by President Johnson to the National Vocational Rehabilitation Commission and subsequently appointed to the California Vocational Rehabilitation Commission by Gov. Edmund G. Brown. Mrs. Smith was active in many other civic organizations as well, including the Red Cross, Bay Area Service League The Links, and Jack and Jill of America.



Juliana Ver Steeg 1953 – 2018

Juliana "Julie" Ver Steeg served Bay Area philanthropy for over three decades with dedication, skill, and heart. She combined an education in ecology and systematics with her gifts as an educator for leadership staff positions at these institutions: California Tomorrow, San Francisco Botanical Garden Society, Greenbelt Alliance, and the Astronomical Society of the Pacific. Throughout her successful, nearly 20-year affiliation with Brakeley Briscoe Inc., Associate Managing Director Julie Ver Steeg specialized in nonprofit management and fundraising for major and emerging organizations. In the community, she was a steady volunteer for Development Executives Roundtable and Association of Fundraising Professionals – Golden Gate Chapter. Most recently, Julie was a board member of PFLAG San Francisco.





Craig Sullivan 1940 – 2017

Craig Sullivan, former Chairman and CEO of the Clorox Company, articulated the company's values: Do the Right Thing, Take Personal Ownership, and Work Together to Win. He emphasized integrating public responsibility into business strategy. In 1999, while Mr. Sullivan was CEO, Clorox was selected as Outstanding Corporate Grantmaker at National Philanthropy Day. Mr. Sullivan served on nonprofit boards including Meals on Wheels of San Francisco, American Ireland Fund, Oakland Ballet, Hoover Institution, and Commonwealth Club and on the Capital Campaign Committee of St. Anthony Foundation. With his wife, Maureen, Mr. Sullivan endowed a chair in Irish Studies at Boston College and an undergraduate scholarship at Stanford University.



Emma Lee Twitchell 1948 -2017

Emma Lee Twitchell, long-time development professional, was director of development at Oakland Zoo during its \$82 million capital campaign. Because Ms. Twitchell was especially interested in black bears and kept a life-size replica in her office, the Zoo chose to honor her with a plaque outside its black bear exhibit. Ms. Twitchell, who held a Certified Fundraising Executive Credential, also served in senior development positions at Northern California Cancer Center, Barnes-Jewish Hospital, Orlando Regional Medical Center, and University of Central Florida. For ten years, she had her own consulting business. Ms. Twitchell was named Outstanding Professional Fundraiser by AFP in Central Florida and was also active with Association of Healthcare Philanthropy and Association of Philanthropic Council.



René Yañez 1942 – 2018

The Padrino of the Mission, René probably is best known for cofounding and art directing Galería de la Raza, a prominent cultural, inclusive institution that features emerging artists and serves as a hub for the Mission community in San Francisco. He also was instrumental in promoting the Latinx arts, from Dia de los Muertos celebrations to a retrospective of Frida Kahlo's works and ephemera. When he moved to Oakland in the 1960s, René cofounded the Mexican American Liberation Art Front, an art collective that was influential in defining and nurturing the Bay Area Chicano art movement. René also worked as a curator at SOMArts and curated shows for the Mexican Museum, de Young, and SFMoMA as well as independent exhibitions.

AFP GOLDEN GATE NATIONAL PHILANTHROPY DAY HONOREES 1985 TO 2017

OUTSTANDING CORPORATE GRANTMAKER

2017: Oracle
2016: Salesforce.org
2015: Zendesk
2014: Pacific Gas and Electric Company
2013: Macy's
2012: JP Morgan Chase & Co.
2011: Shartsis Friese LLP
2010: Borel Private Bank & Trust Company
2008: San Francisco Chronicle
2007: Sports Basement
2006: Orrick, Herrington & Sutcliffe LLP
2005: Kaiser Permanente
2004: The McKesson Foundation
2003: Hilton San Francisco
2002: Give Something Back: Business Products
2001: Mervyn's and Target Stores
2000: Wells Fargo Bank
1999: The Clorox Company Foundation
1998: AT&T
1997: Charles Schwab & Co., Inc.
1996: Transamerica Corporation
1995: The Chevron Companies
1994: Franklin/Templeton Group of Funds
1993: Shaklee Corporation
1992: BankAmerica Foundation
1991: Levi Strauss Foundation
1990: Hewlett-Packard Company
1989: Pacific Gas & Electric Company
1988: The Clorox Company Foundation
1987: Pacific Telesis Foundation
1986: Chevron Corporation

OUTSTANDING FOUNDATION OR GRANTMAKING PROFESSIONAL

2017: Kathleen Odne
2016: Aimee Durfee
2015: Richard Avanzino
2014: Mary G. F. Bitterman
2013: Mario Diaz
2012: Retha Robinson
2011: Sandra R. Hernandez, MD
2010: Marcia M. Argyris
2008: Dianne Yamashiro-Omi
2007: Woody Carter, PhD
2006: Carole Watson
2005: Carol Lamont
2004: Drummond Pike,
2003: Michael Howe
2002: Bruce Sievers, PhD

VINEYARDS

2017: YES Nature to Neighborhoods
2016: Lend A Hand Foundation
2015: Beyond Differences
2014: Performing Arts of Marin
2013: Brothers on the Rise
2012: Kristi Yamaguchi's: Always Dream Foundation
2011: BAYCAT
2010: Mujeres Unidas y Activas (MUA)
2007: Children's Book Project
2006: HIP Housing (Human Investment Project)
2005: Charlotte Maxwell Complementary Clinic
2004: Literacy for Environmental Justice (LEJ)
2003: Family Violence Law Center

2002: The San Francisco Court Appointed Special Advocate Program (SFCASA)
2001: Operation Dignity
2000: St. Anthony Foundation
1999: The Mary Ann Wright Foundation
1998: National Institute of Art and Disabilities
1997: Positive Direction Equals Change, Inc.
1995: East Bay Legal Services Collaborative
1994: Homeless Action Center
1993: Dolores Street Community Services
1992: Contact-Care Center, Inc.
1991: Bay Area Crisis Nursery
1990: Oakland Independence Support Center
1989: Coalition for Immigrant and Refugee Rights and Services

HANK ROSSO OUTSTANDING FUNDRAISING PROFESSIONAL

2017: Janelle Cavanagh
2016: Barbara Darrow-Blake
2015: Theresa Nelson
2014: Traci Eckels
2013: Patricia Stirling
2012: Lori Fogarty
2011: Rachael Smith Fals
2010: Claire Axelrad, JD, CFRE
2008: Cheri Bryant
2007: Mary M. Schmidt
2006: Alan Wendroff, CFRE
2005: Kathleen Rydar
2004: Mal Warwick

2003: Pamela Cook, ACFRE
2002: Marilyn Bancel, CFRE
2001: Martha J. Bauman
2000: John M. Cash, PhD
1999: Arabella Martinez
1998: Kim Klein
1997: Virginia Carollo Rubin
1996: Jerry W. Mapp
1995: Robert M. Fisher, PhD
1994: Gwyneth J. Lister, MBA, CFRE
1993: Richard N. Waugh, CFRE
1992: Kay Sprinkel Grace, CFRE
1991: Joseph Mixer, PhD, CFRE
1990: Joseph W. Valentine
1989: Barbara H. Marion, CFRE
1988: Linda L. Chew, CFRE
1987: Ernest W. Wood, EdD, CFRE
1986: Lyle E. Cook, CFRE
1985: Henry A. Rosso, CFRE

OUTSTANDING YOUTH IN PHILANTHROPY

2017: Freya Erikson
2016: Michelle Gonzalez
2015: Wyeth Coulter
2014: Katie Easterly and Paige Blake
2013: Giovanni Garcia
2011: Paddy O'Brien
2008: Youth United for Community Action
2007: Deeba Haider
2006: Peninsula Jewish Community Teen Foundation; Abdullah Hussein
2005: Christian Ramos; Community Jewish Youth Foundation of the East Bay; A Home Away From Homelessness - Youth Leadership Program; Peter Yim

OUTSTANDING FOUNDATION OR GRANTMAKING ORGANIZATION

2017: Dean & Margaret Leshar Foundation
 2016: Akonadi Foundation
 2015: The Kenneth Rainin Foundation
 2014: The William and Flora Hewlett Foundation
 2013: S. D. Bechtel, Jr. Foundation
 2012: Tipping Point Community
 2011: Asian American/Pacific Islanders in Philanthropy
 2010: SPARK
 2008: The California Wellness Foundation
 2007: The California Endowment
 2006: Agape Foundation
 2005: Horizons Foundation
 2004: VanLobenSels/RembeRock Foundation
 2003: The INNW Fund
 2002: Peninsula Community Foundation
 2001: Evelyn & Walter Haas, Jr. Fund and Colleen and Robert Haas for Crissy Field
 2000: The Richard and Rhoda Goldman Fund
 1999: Columbia Foundation
 1998: The Junior League of San Francisco
 1997: Rosenberg Foundation
 1995: The Wallace Alexander Gerbode Foundation
 1994: East Bay Community Foundation
 1993: S.H. Cowell Foundation

1992: Vanguard Public Foundation
 1991: San Francisco Foundation
 1990: Zellerbach Family Fund
 1989: Peninsula Community Foundation
 1988: The James Irvine Foundation
 1987: The William and Flora Hewlett Foundation
 1986: Evelyn and Walter Haas, Jr. Fund

OUTSTANDING FUNDRAISING VOLUNTEER

2017: Josefina C. Baltodano, J.D.
 2016: Nancy Livingston & Fred Levin
 2015: Carlotexidor Del Portillo
 2014: Mark Buell
 2013: Nancy Hellman Bechtle
 2012: Carla Betts
 2011: Julie Parish
 2010: Patricia Sughrie Sprincin
 2008: Sheryl Wong
 2007: Phillip H. Tagami
 2006: Hilary Newsom Callan
 2005: Judith Kanter
 2004: Narsai David
 2003: Linda Meier
 2001: Herman Gallegos
 2000: Genelle Relfe
 1999: Adele Corvin
 1998: Warren Berl
 1997: Beatrice C. Wong
 1996: Charlene C. Harvey
 1995: Brooks Walker, Jr.
 1994: Charles Q. Forester
 1993: Carroll T. Richardson

1992: Robert L. Bridges and E. Morris Cox, Jr.
 1991: Theodore Saenger
 1990: Madlyn Day
 1989: Clarence J. Woodard
 1988: Eugene F. Trefethen, Jr.
 1987: Charlotte Maillard Swig Schulz
 1986: Robert B. Shetterly

OUTSTANDING PHILANTHROPIST

2017: Franklin & Catherine Johnson
 2016: John and Marcia Goldman
 2015: Randi and Bob Fisher
 2014: Kat Taylor and Tom Steyer
 2013: Robert Haas
 2012: Maurice Kanbar
 2011: William Draper & George Zimmer
 2010: Richard Gibbs, MD & Patricia H. Gibbs, MD
 2008: Joyce and Larry Stupski
 2007: William K. Bowes, Jr.
 2006: Roger W. Hoag, MD
 2005: Ann S. Bowers
 2004: Sharon and Barclay Simpson
 2003: Chris and Warren Hellman
 2002: Edward E. Penhoet, PhD
 2001: Mrs. Jaquelin H. Hume
 2000: Oral Lee Brown
 1999: A. Jess Shenson, MD
 1998: Barbro and Bernard Osher
 1997: Lois DeDominico
 1996: James C. Hormel
 1995: Louise and Claude Rosenberg, Jr.
 1994: Carlos Santana
 1993: Cornell Maier

1992: Alfred and Diane Wilsey
 1991: Gordon Getty
 1990: Bill Graham
 1989: Phyllis C. Wattis
 1988: Fritz and Lucy Jewett
 1987: Richard and Rhoda Goldman

LIFETIME ACHIEVEMENT IN PHILANTHROPY

2017: Ann & Gordon Getty
 2016: Ira S. Hirschfield
 2015: Barbro and Bernard Osher
 2013: Barbara & Gerson Bakar
 2012: Helen Diller
 2010: Rolland C. Lowe, MD
 2008: Janice Gow Pettey, CFRE
 2006: Richard N. Goldman
 2002: William R. Kimball
 2001: Mimi and Peter Haas
 1998: Phyllis C. Wattis
 1996: The David and Lucile Packard Foundation
 1993: Melvin W. Swig
 1990: Louise M. Davies

DISTINGUISHED ACHIEVEMENT

2008: California Academy of Sciences and Contemporary Jewish Museum
 2007: Jeannik Méquet Littlefield
 2005: Diane B. Wilsey and Harry S. Parker III
 2003: Chong-Moon Lee, Johnson S. Bogart, and Judith F. Wilbur
 1996: Marjorie G. Stern
 1995: Steve Silver, The Reverend Cecil Williams, Cyril Magnin, James W. Graves

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Planning, Salesforce.org
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AND ALL OF THIS YEAR'S AWARDEES.



Shanti Project is honored to recognize Michael Murphy
for his generous support of our
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With much appreciation, we thank you Mike!



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Marcia and John Goldman



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Congratulations to

Arthur & Toni Rembe Rock

*in recognition of your leadership contributions to
the Academy and the Bay Area community*



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Receiving this award is so so meaningful to me as it honors as well the extraordinary fundraising professionals who work so diligently to encourage our philanthropy. It enriches our lives as we hope to enrich the lives of others in our global society.

Roselyne Chroman Swig

The Swig Family honors the Association of Fundraising Professionals Golden Gate Chapter for the outstanding service it provides through its best practices and instruction on how best to “give back” to our communities.

TO THE LIFETIME ACHIEVEMENT AWARDEE

Roselyne Swig

and to all the amazing 2018 Honorees we thank you for your tremendous contributions to our community.



Bravo!

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for her many contributions to our community.

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Congratulates

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Spirit of Philanthropy Award Recipient

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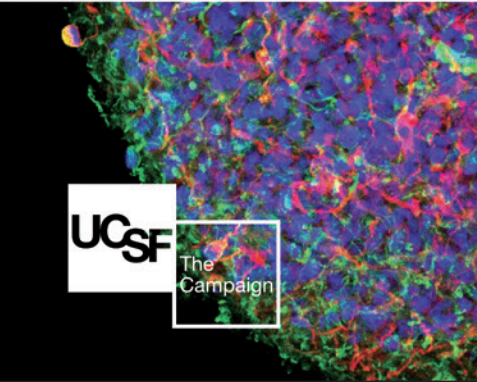
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