

# The 23rd Annual



CHANGE THE WORLD WITH A GIVING HEART

## National Philanthropy Day<sup>®</sup>

# *Celebration*

**Wednesday, November 18, 2009**

*VIP Reception: 4:30 P.M.–5:30 P.M.*  
THE RINCON CENTER ATRIUM

*Commonwealth Club Event: 6:00 P.M.–7:30 P.M.*  
PG&E AUDITORIUM

Presented by:



## THE ASSOCIATION OF FUNDRAISING PROFESSIONALS–GOLDEN GATE CHAPTER



AFP is an international organization that advances philanthropy by supporting individuals and organizations in the practice of effective and ethical fundraising. Through education, outreach, mentoring, and convening Bay Area development professionals, the Golden Gate Chapter of AFP endeavors to strengthen the Bay Area non-profit community, thereby increasing support for human services, education, the environment, healthy communities, arts, and social justice. By drawing forth and channeling human compassion in service to others, AFP is helping to build community.

Sean Sullivan, *President*

## NORTHERN CALIFORNIA GRANTMAKERS

NCG enhances the effectiveness of philanthropy by supporting regional grantmakers' efforts to learn, promote the field, and connect to peers and resources. Comprised of approximately 175 grantmaking organizations (including public, private, family, government and corporate funders) in Northern California coming together to learn, connect, and engage on major issues facing philanthropy, NCG serves as a vehicle to develop a strong and informed philanthropic community. NCG provides programs and activities that strengthen skills, share timely information, and offer new ways to approach the craft of grantmaking. The networking and collaborative opportunities are all designed to increase the sharing of knowledge, development of partnerships, and leveraging of resources. By facilitating improvements in the way philanthropic leaders think, operate, and lead, NCG enhances their ability to work for the public good.



Colin Lacon, *President and Chief Executive Officer*

# Agenda

**4:30– 5:30 p.m.**

**VIP RECEPTION**

**5:30 – 6:00 p.m.**

**CHECK-IN**

**6:00 – 7:00 p.m.**

**PANEL DISCUSSION:**

**Philanthropists Who Inspire**

**Warren Hellman**

*Chairman, Hellman & Friedman*

*Trustee Emeritus, The San Francisco Foundation*

*Co-chair, Governor's Commission for Jobs and Economic Growth*

**Laura Scher**

*CEO, Credo Mobile/Working Assets*

**Diane "Dede" Wilsey**

*President of Board of Trustees, Fine Arts Museums of San Francisco*

*Board Member, University of California San Francisco Foundation*

*Chair, The Campaign for UCSF Medical Center*

**Akiko Yamazaki**

*Co-chair, Campaign for Undergraduate Education, Stanford University*

*Board Member, Asian Art Museum*

*Past Board Member, San Francisco Ballet*

**Gloria C. Duffy, Moderator**

*President and CEO of The Commonwealth Club of California*

**7:00- 7:30 p.m.**

**HONOREE PRESENTATION**

***National Philanthropy Day Co-Chairs:***

**Pamela Cook, ACFRE**

*Pamela Cook Development Search*

**Marilyn Bancel, CFRE**

*The Oram Group, Inc.*

# Welcome

Thank you for joining us for the 23rd annual celebration of **National Philanthropy Day** (NPD) in the Bay Area. On behalf of the Association of Fundraising Professionals Golden Gate Chapter, Northern California Grantmakers, and the NPD Steering Committee, we are delighted to welcome you to a special program of The Commonwealth Club of California in observance of this national celebration.



Tonight we have the pleasure of hearing from a panel of distinguished philanthropists who inspire us all with their generosity, their commitment to community, and their unhesitating willingness to step up and lead.



In addition, immediately following the panel, we are privileged to spotlight individuals from throughout the community who have been selected by Bay Area nonprofits, foundations, and corporations to honor as representatives of our very best in voluntarism, giving, and leadership.

In this printed program, we also pay tribute to outstanding individuals from the philanthropic community whose loss to us this past year we mark with both sadness and gratitude. They will be missed, but their example, along with the very many whom we could not include here, will continue to affect us all.

NPD is a unique day of reflection and recognition observed in more than 100 communities all across North America each November. This year, our region has noted the occasion with two events: a special AFP luncheon hosted this past October at which Cecil Williams and Janice Mirikitami of Glide Memorial were our inspiring, honored speakers, and with this event in conjunction with The Commonwealth Club.

This year—more than ever—our nonprofits need the support of every one of us. We hope that you will leave this evening's program feeling energized, moved to give, and, as the late, great teacher Hank Rosso put it, inspired to "Show others how to give proudly and be happy for their gifts." Your involvement and support can truly change our world.



**Pamela Cook, ACFRE**



**Marilyn Bancel, CFRE**

*Co-Chairs 2009 National Philanthropy Day*

# List of Honorees

*Sponsor affiliations and Honoree photos and statements may be found beginning on page 12.*

**Troy Arnold**

*Center for Resource Solutions*

**Dr. Fred Astren**

*Jewish Studies Department at  
San Francisco State University*

**Bay Area Bicycle Coalition**

**Kay Carney-Filmore, PhD**

*American Lung Association*

**Deborah Cullinan**

*Intersection for the Arts*

**Debra Dooley**

**Mary Gregory**

*Pacific Foundation Services*

**Stephanie H. Lane**

*American Cancer Society,  
California Division, Inc.*

**David Lewis**

*Save the Bay*

**Nancy Livingston**

*Next Generation Campaign*

**David Madson, ACFRE**

**Dr. John E. McCosker**

**Theresa Nelson**

**Nicci Noble, CFRE**

*Noble Services*

**Joel J. Parrott, DVM**

*Oakland Zoo*

**Nang-keo Phayvong**

*Earp Events & Fundraising*

**Betsy Rix**

*Pie Ranch*

**Mariani Salmon**

**Jennifer Scheidt**

*Charles Schwab & Co., Inc.*

**Rita Semel**

*Community Volunteer*

**Sharon Seto**

*San Francisco Symphony*

**Ken Shitamoto**

*United BioSource Corporation*

**Society for Asian Art**

**Hon. Richard Spees**

*Chabot Space & Science Center*

**Maria Starr**

*KQED Public Media*

**Patricia Suflita Wilson**

*The Greater Bay Area  
Make-A-Wish Foundation*

**Dennis Sullivan**

*DLA Piper*

**Sean Sullivan**

*Center for Environmental Health*

**Caryl B. Welborn**

*Attorney at Law*

**Alan L. Wendroff**

*A.L. Wendroff & Associates*

**Mike West**

*AAA*

**Reverend Cecil Williams**

**Diane B. Wilsey**

**Rabbi Bridget Wynne**

*Jewish Gateways*

# 2009 EVENT COMMITTEE

## EVENT CHAIRS

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*Gift Planning and Philanthropic Advisor*

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*AFP Golden Gate Chapter*

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*Northern California Grantmakers*

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*Development Professional*

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**Nicci Noble, CFRE**

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**Dan Quigley**

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Education Committee Chair  
*Canary Foundation*

**Genelle Relfe**

Steering Committee  
*Community Volunteer*

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Sponsorship Committee  
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*FireHorse Non Profit Development*

**Jack Soares**

Advisory Committee  
*Omega Boys Club*

**Sean Sullivan**

Advisory Committee  
*Center for Environmental Health*

**Alicia Sullivan**

Sponsorship Committee  
*Berkeley Student Cooperative*

**Heather Tanfani, CMP**

Event Coordinator  
*events!*

**Tod Thorpe**

Education Committee  
*Glide Foundation*

**Emma Lee Twitchell, CFRE**

In Tribute Committee  
*Oakland Zoo*

**Julie Weinberg**

Education Committee  
*Canary Foundation*

**Alan Wendroff\***

Sponsorship Co-Chair  
*A.L. Wendroff & Associates*

**Jane Whitfield**

Sponsorship Co-Chair  
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**Jane Willner**

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*Willner Consulting*

**Majorie Winkler, ACFRE**

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Education Committee  
*Stewart Woods & Associates*

**Trudy Zimmerman**

In Tribute Committee  
*Prospect Research Consultant*

\*Deceased Nov. 7, 2009



We make everyday life better, everyday. In collaboration with our nonprofit partners, we work to build stronger communities.



## We believe in a healthy future.

We believe health isn't an industry—it's a cause. And there's no better feeling than working together for a worthwhile cause. That's why we are proud to support the Bay Area Bicycle Coalition and the other National Philanthropy Day 2009 Honorees. Because they share our dedication to helping make our community a healthier place to be.

For more information about Kaiser Permanente, call 1-800-464-4000 or visit [kp.org](http://kp.org).

# *Thank You*

WE ARE DEEPLY GRATEFUL  
TO OUR EVENT SUPPORTERS

## **PLATINUM**

**John and Marcia Goldman  
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*A donor advised fund of the  
Jewish Community Endowment Fund*

## **GOLD**

**American Conservatory Theater**

**Charles Schwab & Co. Inc.**

**Kaiser Permanente**

**The Clorox Company**

**University of California, San Francisco**

## **SILVER**

### **AAA**

**California Academy of Sciences**

**California Pacific Medical Center Foundation**

**Diane B. Wilsey**

**Fine Arts Museums of San Francisco**

**Glide Foundation**

**Kay Sprinkel Grace,  
Transforming Philanthropy**

**Marilyn Bancel, CFRE/The Oram Group, Inc.**

**Pamela Cook Development Search**

**United Way of the Bay Area**

**van Löben Sels/RembeRock Foundation**





## **BRONZE**

**Asian Art Museum—Chong-Moon Lee Center  
for Asian Art and Culture  
Earp Events & Fundraising  
KQED  
Lowell High School Alumni Association  
Mal Warwick Associates  
Simpson Strong-Tie, Inc.  
The Foundation of City College of San Francisco  
YMCA of San Francisco**

## **HONOREE**

<b>Alicia Sullivan, AFG-GGC Board Member American Cancer Society, California Division, Inc. American Lung Association Brighter Beginnings Brown Schroeder &amp; Associates, Inc. Chabot Space &amp; Science Center Craigslist Foundation FireHorse Nonprofit Development &amp; Pie Ranch Greg Lassonde, CFRE, Planned Giving Specialist Leyna Bernstein Consulting</b>	<b>Marjorie Winkler, ACFRE, Fundraising Consulting and Interim Management Netzel Grigsby Associates, Inc. Noble Services, LLC Northern California Planned Giving Council Oakland Zoo San Francisco Opera Association San Francisco Symphony Sean Sullivan The Bella Group Whitfield Consulting</b>
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## **EDUCATION**

<b>A.L. Wendroff &amp; Associates Avenidas Cardaronella Stirling Associates Carsen Consulting David Disend Flyin' West Marketing Irwin-Wells Associates</b>	<b>Marketing, Management &amp; Health Care Consulting, LLC Melissa A. Irish, Philanthropic Council to Nonprofits Patrick Heryford, AFP-GGC Board Member Philanthropy Consulting Group Saad &amp; Shaw—Comprehensive Fund Development Services</b>
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# Speakers



## **Gloria C. Duffy, Moderator**

Gloria Duffy is President and CEO of The Commonwealth Club of California, the nation's largest and oldest public affairs forum, founded in 1903 and headquartered in San Francisco. Dr. Duffy served as Deputy Assistant Secretary of Defense and Special Coordinator for Cooperative Threat Reduction during the first term of the Clinton Administration. She negotiated the denuclearization and dismantlement of weapons of mass destruction in the former Soviet countries of Russia,

Ukraine, Belarus and Kazakhstan, and provided \$1.5 billion in US assistance to those countries. Dr. Duffy holds Ph.D., M.Phil. and M.A. degrees from Columbia University and an A.B. magna cum laude from Occidental College.

Dr. Duffy has founded and headed two international affairs organizations, Global Outlook and the World Forum of Silicon Valley. She is the author/editor of two books, *International Arms Control Issues and Agreements* (Stanford University Press, 1983) and *Compliance and the Future of Arms Control* (Ballinger, 1987). She lives in Santa Clara, California, is married to Rod Diridon, Sr. and has two children, Rod Diridon, Jr. and Mary Diridon.

## **F. Warren Hellman**

Warren Hellman is currently a Director of Osterweis Capital Management, Inc.; Sugar Bowl Corporation; D.N. & E. Walter & Co.; Hall Capital Partners, LLC; Advisory Board Member, Rosewood Capital and Shorestein Properties. Mr. Hellman's civic activities include: Co-Chair, California Commission for Jobs and Economic Growth; Member of the Governor's Council of Economic Advisors; President, Voice of Dance; former Chairman and current Trustee Emeritus, The San Francisco Foundation; Member, the Committee on JOBS; Member, Board of Directors & Executive Committee, Jewish Community Federation; Chair, Jewish Community Endowment Fund; Member, Advisory Board of the Walter A. Haas School of Business at UC Berkeley; Trustee, UC Berkeley Foundation; Member, Board of Directors of the San Francisco Chamber of Commerce; Member, Board of Directors of the Bay Area Council; Board member, Salesforce.com/foundation; Chair, San Francisco School Alliance Business Advisory Council; Trustee Emeritus of The Brookings Institution; and in 2005 Mr. Hellman was inducted into the American Academy of Arts & Sciences. Mr. Hellman currently lives in San Francisco with his wife Chris and has four children and twelve grandchildren.



## **Laura Scher**

Laura Scher is co-founder, chairperson and chief executive officer of Credo Mobile/Working Assets, a company dedicated to building a world that is more just, humane and environmentally sustainable. Ms. Scher co-founded Working Assets in 1985 on the belief that building a business and building a better world are not mutually exclusive. Under Ms. Scher's leadership, the company has donated \$60 million to progressive nonprofit groups such as

Planned Parenthood, Human Rights Watch, Rainforest Action Network and Oxfam America. As CEO, Ms. Scher has helped Working Assets grow to more than \$100 million in annual revenue.

# Speakers

Ms. Scher is a lecturer at Stanford University, teaching “Social Innovation and Entrepreneurship” at the undergraduate level. She has authored chapters in several books, including *The Business of Changing the World* edited by Marc Benioff, and *Hands On! 33 More Things Every Girl Should Know* edited by Suzanne Harper. Ms. Scher serves on the boards of eScrip, SalesForce.com’s Foundation, Lightfull Foods, and the Rosenberg Foundation. Ms. Scher gained a Bachelor of Arts degree in economics from Yale and studied international economics at the Institute for International Studies in Geneva. She earned an MBA from Harvard Business School. Ms. Scher lives in the San Francisco Bay Area with her husband, daughter and son.

## **Diane “Dede” Wilsey**

Diane “Dede” Wilsey is the President of the Board of Trustees of the Fine Arts Museums of San Francisco, where she chaired the \$200 million campaign to rebuild the de Young Museum, the largest privately-funded cultural gift ever given to the City of San Francisco. In addition, she serves on the Boards of the San Francisco Opera, San Francisco Ballet, and Grace Cathedral, where she also led the capital campaign. As a director of the UCSF Hospital Foundation, she is currently leading the campaign to build a new \$1.7 billion Children’s, Women’s and Cancer Hospital Center at Mission Bay.



Ms. Wilsey was a Coro Fellow in the Women’s Public Affairs Training Program. She served as President of the Women’s Board of the Presbyterian Hospital, is a trustee emerita of Connecticut College, and was an arbitrator for the Better Business Bureau. In addition to her community and civic commitments, Ms. Wilsey is the owner of the Rutherford River Ranch Vineyards in the Napa Valley, is President of the Wilsey Foundation and is CEO of Wilsey Properties.



## **Akiko Yamazaki**

Akiko Yamazaki and her husband, Jerry Yang, co-founder of Yahoo, are active supporters of numerous organizations in the San Francisco Bay Area and beyond. Ms. Yamazaki and her husband co-chaired the \$1 billion Campaign for Undergraduate Education for their alma mater, Stanford University and recently provided the naming gift for the Environment and Energy Building, which is setting the standard for green building and interdisciplinary research for the entire campus. Ms. Yamazaki is a board member serving on the Executive Committee of the Asian Art Museum in San Francisco and until recently served on the San Francisco Ballet board for over 10 years.

Together with her friend, Charlie Knowles, Ms. Yamazaki co-founded the Wildlife Conservation Network in 2002 which selectively supports entrepreneurial conservationists working in close partnerships with the local community. An avid horsewoman and a competitive rider, Ms. Yamazaki also serves on the National Advisory Committee of the United States Equestrian Team Foundation. Ms. Yamazaki’s horse, Ravel ridden by Steffen Peters, represented the US in the Beijing Olympics in 2008.

Ms. Yamazaki and her husband have two young daughters, many equine sons and a Welsh Corgi.

# Investing in others always generates positive results.

Charles Schwab is proud to honor Jennifer Scheidt for her extraordinary contributions to Team Schwab.



*charles* SCHWAB

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## THE NEXT GENERATION CAMPAIGN



A.C.T. gratefully acknowledges the following leadership donors to The Next Generation Campaign, A.C.T.'s historic effort to raise \$30 million to create our first ever endowment. Their generosity and commitment to staging the future of great theater will have a lasting impact for generations to come.

### **\$2 MILLION & ABOVE**

The William and Flora  
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*Honorees*





## HONOREE

**Troy Arnold, Center for Resource Solutions**

## SPONSOR

**Leyna Bernstein Consulting**

Leyna Bernstein Consulting, a Bay Area firm specializing in leadership change support, is delighted to honor Fundraising Day 2009 Co-Chair Troy Arnold for his dedication to the fundraising profession, and his hard work as a leadership volunteer. In addition to his crucial role with Fundraising Day, Troy has also served as a board member with DER, and remains active in our fundraising community as a mentor and networker par excellence.

## HONOREE

**Dr. Fred Astren, Jewish Studies  
Department at San Francisco  
State University**



## SPONSOR

**Lowell High School  
Alumni Association**

The Lowell High School Alumni Association, representing more than 30,000 alumni of the oldest public high school west of the Mississippi, honors Dr. Fred Astren, Director of the Jewish Studies Program at San Francisco State University, for his invaluable assistance in maintaining the Hebrew language program at Lowell.



## HONOREE

**Bay Area Bicycle Coalition**

## SPONSOR

**Kaiser Permanente**

Kaiser Permanente is proud to honor the Bay Area Bicycle Coalition and its efforts to promote safe and enjoyable bicycling for everyday transportation and recreation. The BABC represents the local bicycle advocacy coalitions in the San Francisco Bay Area on issues of regional significance. Likewise, the BABC builds alliances with public agencies, advocacy groups, and other stakeholders to promote non-motorized modes of transportation to improve air quality, to encourage better coordination between land use and transportation planning, to improve public health, and to work towards a more sustainable and healthier Bay Area environment. For the past two years, Kaiser Permanente has sponsored the BABC's Bike to Work Day, and in 2009, an estimated 150,000 commuters and students hopped on their bike—instead of into their cars.

**HONOREE**

**Kay Carney-Filmore, PhD,  
American Lung Association**

**SPONSOR**

**Alicia Sullivan, AFP-GGC, Board Member**

Kay is a well-connected professional who knows how to leverage people and relationships to achieve the volunteer goals she sets forth in an effort to raise awareness and help others. A professional public relations executive, she also volunteers as President of the Oakland Bay Area Chapter of Jack & Jill.

**HONOREES**

**Deborah Cullinan, Intersection  
for the Arts**

**SPONSOR**

**Marilyn Bancel, CFRE  
The Oram Group Inc.**

The Oram Group salutes Deborah Cullinan, Executive Director of Intersection for the Arts since 1996. Intersection is the Bay Area's most long-lived, consistently-on-the-forefront creative engine for artists, the arts community, audiences, its neighborhood, San Francisco and the Bay Area. If you have lived here for any length of time, you have been touched by Intersection. In 1994, this iconic organization had a near-death experience. Deborah came in as a young woman with tremendous energy and reinvented it from scratch. Today, the audience is old and young, rich and poor, all colors and ethnicities. It is an organization with a vibrant future, filled with hope. Thank you, Deborah!

**HONOREE**

**Debra Dooley**

**SPONSOR**

**The Foundation of City College  
of San Francisco**



The Foundation of City College of San Francisco is eternally grateful and very proud of Debra for her vision, creativity, devotion and dedication to the students of CCSF. She established an auxiliary of 30 volunteers who have grown to 130 in five years. Annually the Auxiliary raises funds in support of Basic Skills scholarships for students who have to master reading writing and math skills before matriculating in their vocation. With her extraordinary guidance and leadership, the Auxiliary has raised over \$900,000.



**HONOREE**

**Mary Gregory, Pacific Foundation Services**

**SPONSOR**

**United Way of the Bay Area**

United Way of the Bay Area is particularly pleased to honor Mary Gregory for her service to our community.

Mary is a true role model as demonstrated by her excellent stewardship of foundation investments, leadership in the funder community, and her deep thoughtfulness about how the non-profit and philanthropic sectors can work most effectively together.

**HONOREE**

**Stephanie H. Lane, American Cancer Society, California Division, Inc.**



**SPONSOR**

**American Cancer Society,  
California Division, Inc.**

The Board of Directors of the American Cancer Society, California Division, Inc. is pleased to honor Stephanie H. Lane, a distinguished and long-time member of the board and a philanthropic leader for the organization. Stephanie's visionary leadership and her generous investment in the Society's mission are hallmarks of her service.



**HONOREE**

**David Lewis, Save the Bay**

**SPONSOR**

**The Clorox Company**

The Clorox Company is pleased to honor David Lewis. Mr. Lewis has served as executive director of

Save The Bay for more than a decade. Under his direction, Save The Bay works tirelessly to wage and win effective advocacy campaigns to increase public access to the Bay, establish 100,000 acres of healthy wetlands around the Bay, and protect the Bay from today's greatest threats: pollution and urban sprawl. Mr. Lewis and Save The Bay also spend a great deal of time educating the public on the Bay's fragile ecosystem. For the dedication and commitment to making the Bay cleaner and healthier for people and wildlife, we would like to recognize the extraordinary work of Mr. Lewis.



**HONOREE****Nancy Livingston,  
Next Generation Campaign****SPONSOR****American Conservatory Theater (A.C.T.)**

American Conservatory Theater (A.C.T.) honors Nancy Livingston for her leadership and generosity as chair of The Next Generation Campaign, the theater's historic effort to raise \$30 million to create an endowment and sustain artistic excellence. With over \$29 million secured to date, A.C.T. is grateful to Nancy for her dedication and commitment to the future of great theater in San Francisco.

**HONOREES****David Madson, ACFRE****SPONSOR****Greg Lassonde, CFRE,  
Planned Giving Specialist**

I am pleased to honor our colleague who exemplifies best practices in fund development. David is the consummate networker, tireless volunteer, and cheerfully disposed all around "nice guy." And it doesn't hurt that he's a product of Minnesota, and a heck of a deal dontcha know.

**HONOREE****Dr. John E. McCosker****SPONSOR****California Academy of Sciences**

We salute Dr. John McCosker, Senior Scientist and the first Chair of Aquatic Research at the California Academy of Sciences, Director of the Steinhart Aquarium from 1973 -1994, researcher, teacher, and author with expertise in evolutionary biology, the Galápagos, sustainable seafood, and white sharks, and devoted fundraising matchmaker and Cabinet Member for the \$450 million Campaign for the New Academy.



**HONOREE**  
**Theresa Nelson, CFRE**

**SPONSOR**  
**Pamela Cook Development Search**

We salute Theresa Nelson, CFRE, for her commitment to the development profession. Theresa has been a staff member, consultant, volunteer, and donor to dozens of nonprofits. Theresa co-chaired Fundraising Day 2009. Her many volunteer involvements include Board Member for AFP-GGC and Children's Fairyland and Performer and Advisor for the California Revels.

**HONOREE**  
**Nicci Noble, CFRE,**  
**Noble Services, LLC**



**SPONSOR**  
**Sean Sullivan**

Under Nicci Noble's dedicated leadership, the AFP-Golden Gate Chapter was fully revitalized. Not only was the chapter restored to full financial health but education offerings were raised to higher standards and a spirit of cooperation, collaboration and camaraderie with new and long standing partners became the backbone of the chapter's ethos. Mrs. Noble, generous to AFP-GGC in time and financial support, has utilized her southern charm and grace to win back the chapter's sages and brought in a strong, dedicated and multi-ethnic group of future leaders that had not been previously engaged.



**HONOREE**  
**Dr. Joel Parrott, DVM,**  
**Oakland Zoo**

**SPONSOR**  
**Oakland Zoo**

Dr. Joel Parrott, a consulting veterinarian for Oakland Zoo, became Staff Veterinarian and Assistant Director in 1984, then Executive Director in 1985. During the past 25 years he directed new developments and award-winning programs. An avid conservationist and naturalist, he views the role of zoos as instrumental to environmental education.

**HONOREE**

**Nang-keo Phayvong,  
Earp Events & Fundraising**



**SPONSOR**

**Earp Events & Fundraising**

Earp Events & Fundraising is truly pleased to be honoring Nang-keo Phayvong for her nearly two years of work with their clients—in the most professional and kind manner. She truly embodies the firm’s mission to work with and on behalf of those who seek to create a just and compassionate Society. Congratulations and Thank you, Nang-Keo!



**HONOREE**

**Betsy Rix, Pie Ranch**

**SPONSOR**

**FireHorse Nonprofit Development  
& Pie Ranch**

Pie Ranch, an educational farm that brings urban and rural people together to create a healthy food system for all, is delighted to honor Betsy Rix, our Board & Capital Campaign Chair, for her tireless dedication, inspirational leadership, and down-to-earth good sense.

**HONOREE**

**Mariani Salmon**

**SPONSOR**

**Brighter Beginnings**



Brighter Beginnings, (formerly the East Bay Perinatal Council) thanks Mariani Salmon for her creative and thoughtful leadership of our Fund Development Committee and for her tireless enthusiasm in promoting our vision that every family matters and every child deserves a happy, healthy future.



**HONOREE**  
**Jennifer Scheidt,**  
**Charles Schwab & Co. Inc.**

**SPONSOR**  
**Charles Schwab & Co. Inc.**

Charles Schwab, a leading provider of financial services, is honored to recognize Jennifer Scheidt for her dedication and commitment to the American Cancer Society as a board member and for her leadership in support of their Daffodil Days campaign. Thank you Jennifer for all that you do at Charles Schwab.

**HONOREE**  
**Rita Semel, Community Volunteer**

**SPONSOR**  
**Whitfield Consulting**



Rita Semel is a dedicated community member and invests her time and knowledge in serving a large number of interfaith and human services causes, including serving on the board of Catholic Charities CYO, as Vice Chair of the board of the San Francisco Interfaith Council, co-chair of the San Francisco Homelessness Board, and founding chair of the United Religions Initiative, and others. In addition to serving these organizations, Rita is active in numerous outreach efforts to help the underserved populations of the Bay Area. She is a pleasure to work with and an inspiration to others.



**HONOREE**  
**Sharon Seto, San Francisco Symphony**

**SPONSOR**  
**San Francisco Symphony**

The San Francisco Symphony is pleased to honor Sharon Seto for her great leadership, enthusiasm and tireless energy in her involvement with the Symphony's volunteer Leagues and events. Sharon is one of the pioneers of the Symphony's successful Annual Chinese New Year Celebration, which will celebrate its 10th anniversary in 2010.

**HONOREE**

**Ken Shitamoto,**  
**United BioSource Corporation**

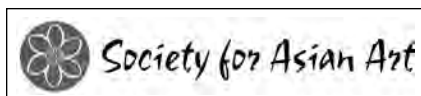
**SPONSOR**

**The American Lung Association**

The American Lung Association is extremely proud to recognize Ken Shitamoto as an outstanding young philanthropist. For the past three years, Ken has dedicated his fundraising efforts for our Climb California stair climb event to his friend battling stage 4 lung cancer. Ken has singlehandedly raised over \$40,000.

**HONOREE**

**Society for Asian Art**

**SPONSOR**

**Asian Art Museum—Chong-Moon Lee Center  
 for Asian Art and Culture**

The Asian Art Museum honors the Society for Asian Art for its significant support to help fund the museum's exhibitions, acquisitions, publications, conservation, and library. The Society's vision for what the Asian Art Museum would mean to San Francisco ensured the museum's creation and continues to enliven its programs.

**HONOREE**

**Hon. Richard Spees**

**SPONSOR**

**Chabot Space & Science Center**

Chabot Space & Science Center is truly thrilled to honor Dick Spees, a founding Board member of the modern Chabot, architect of its governing structure, and one of our most active Board members. His dedication inspires us all, as he continues to volunteer countless hours, resources and boundless energy to Chabot.

**HONOREE**

**Maria Starr**

**SPONSOR**

**KQED**

KQED thanks Maria Starr for her engagement as a founding member of the Signal Society, supporter of public affairs programming and avid fan of Charlie Rose. Her on-air challenge grants have leveraged hundreds of gifts for KQED. We salute her for her investment in KQED and for helping us to serve Northern California.



**HONOREE**

**Patricia Suflita Wilson, The Greater Bay Area Make-A-Wish Foundation**

**SPONSOR**

**Mal Warwick Associates**

Since 1988 Patricia has served as Executive Director of the Greater Bay Area Make-A-Wish Foundation. Within nine months she increased revenue by 94%. Today, the foundation has an annual budget of over \$6,000,000, a staff of twenty, a twenty-three member Board of Directors in addition to an Advisory Board and Young Professional Board, and over 350 volunteers. Most importantly, over 300 children with life-threatening illnesses in the Bay Area will experience their own unique, yet magical wish this year.

**HONOREE**

**Dennis Sullivan, DLA Piper**

**SPONSOR**

**Craigslist Foundation**



Craigslist Foundation, an organization dedicated to strengthening communities and neighborhoods, is truly pleased to honor Dennis Sullivan from the law firm DLA Piper. We are truly grateful for the steadfast support, dedication, and commitment that Dennis has contributed in our efforts to build healthier communities.



**HONOREE**

**Sean Sullivan,  
Center for Environmental Health**

**SPONSOR**

**Netzel Grigsby Associates, Inc.**

Netzel Grigsby Associates, Inc. acknowledges Sean Sullivan for his outstanding leadership as President of the AFP–Golden Gate Chapter and for his integrity and commitment to fundraising philanthropy. His achievements at numerous Bay Area nonprofits speak volumes to his dedication to making ours a better world.



**HONOREE**

**Caryl B. Welborn, Attorney at Law**

**SPONSOR**

**YMCA of San Francisco**

Caryl, Vice-Chair of the Association Board, leads the Financial Development Committee and the annual campaign. Caryl is our change agent; she is committed to heightening the philanthropic culture at the YMCA and promoting the impact of Y programs. She serves as a role model to fellow board members. She's one in a million!



**HONOREE**

**Alan L. Wendroff,**

**A.L. Wendroff & Associates**

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**Brown Schroeder & Associates, Inc.**

Brown Schroeder & Associates is pleased to honor, an exemplary philanthropist, Alan L. Wendroff—a highly successful fundraising executive, an author of seminal books on special events and transformational giving, a tireless volunteer and mentor, and a powerful advocate for philanthropy in the finest Hank Rosso tradition.

**SPONSOR**

**Noble Services, LLC**

Noble Services, LLC is pleased to honor Alan L. Wendroff, CFRE. Alan is one of our profession's most sage mentors, specialized teachers, experienced fundraisers, published author, expert in residence for Golden Gate special events, and most of all, dedicated volunteer. Alan's more than 30 years of tireless service to the nonprofit sector is a true demonstration of his servant leadership.

**SPONSOR**

**Kay Sprinkel Grace, Transforming Philanthropy**

Kay Sprinkel Grace and Transforming Philanthropy, LLC, are proud to sponsor National Philanthropy Day and to honor colleague Alan Wendroff, who has contributed greatly both to the spirit and the practice of philanthropy through his writing, teaching and presence.

**HONOREE**

**Mike West, AAA**

**SPONSOR**

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AAA proudly recognizes Mike West and thanks him for his extraordinary volunteer efforts. He has dedicated his time, talent, and energy to the San Francisco PRIDE parade, beach clean ups, food bank, Guide Dogs for the Blind, and the fight against drunk driving. He remains a consistent example of the spirit of giving.



**HONOREE**  
**Reverend Cecil Williams**

**SPONSOR**  
**Glide Foundation**

Glide honors founder Cecil Williams as we celebrate his 45th year expanding the limits of spirituality, compassion and diversity. Along with his wife, Founding President Janice Mirikitani, Glide has empowered thousands of people of all races, ethnic backgrounds, cultures, social classes, ages, faiths, and sexual orientations to change their lives through cutting edge programs and social activism.

**HONOREE**  
**Diane B. Wilsey**

**SPONSOR**  
**Fine Arts Museums of San Francisco**



It is with great pleasure and heartfelt appreciation that the Fine Arts Museums of San Francisco recognizes the extraordinary leadership and support of President Diane B. Wilsey.

**SPONSOR**  
**University of California, San Francisco**

UCSF is proud to honor Diane B. Wilsey. As Chair of the Campaign for UCSF Medical Center to construct new Children's, Women's Specialty and Cancer hospitals in Mission Bay, Mrs. Wilsey has set the bar for philanthropy in the Bay Area with her dedication, passion and leadership.



**HONOREE**  
**Rabbi Bridget Wynne, Jewish Gateways**

**SPONSOR**  
**Marjorie Winkler, ACFRE, Fundraising  
Consulting & Interim Management**

Rabbi Bridget Wynne is honored for her vision and passion as founding director of Jewish Gateways. The innovative, replicable programs she created enable Jews and non-Jews to explore Jewish identity, traditions, and choices in an open environment, through intellectually honest learning that explores the big questions of adult life.





*In-Tribute*



## *We Remember*

the donors, volunteers, nonprofit and foundation staff who passed away between September 1, 2008 and September 1, 2009. The list below represents the many who contributed to the Bay Area philanthropic community.

These individuals truly did  
“change the world with a giving heart.”



### **Kermit H. Boston**

Kermit Boston dedicated his life to service and that is reflected in the many organizations where he dedicated his time and support. He was a member of Grace Cathedral, where he was a Past Chair of the Board of Trustees and was named Trustee Emeritus. He was past Chairman of the KQED Board of Directors, served on the Boards of the Fine Arts Museums of San Francisco and was a founder of the Bay Area Community

Development Corporation and The Western Addition Literary Reading and Discussion Group. He was the Bishop's representative and board member of the Episcopal Senior Communities. Boston's commitment to his community can also be seen by the many organizations and affiliations to whose existence he contributed including: Alpha Phi Alpha Fraternity University, Buchanan Street YMCA-S.F., Grace Cathedral, Elkus Ranch, UC Extension, Black Executives and Exchange Program of the National Urban League.

### **Sue Burns**

While many knew Sue Burns as the San Francisco Giants' majority owner and "team mom," she was also a tireless supporter of Sequoia Hospital, serving on the Sequoia Hospital Foundation's board and co-chairing its annual gala for two years. With her late husband Harmon, Sue hosted the Foundation's Wine Auction at her home for eight years and, most recently, served as co-chair of the Foundation's Capital Campaign. Sue inspired the philanthropic spirit in others. Her \$1 million gift in support of the New Sequoia Hospital, given through the family foundation, echoed her commitment to Sequoia's mission and her care for those around her. In addition to the Sequoia Hospital Foundation, Sue was a dedicated advocate for the Giants Community Foundation, St. Francis Center and St. Pius church. She is survived by her daughters, Tori and Trina, son-in-law Rob Dean, two granddaughters and a great number of family and friends.



### **Anne Chow**

Anne Chow, wife of the late William Jack Chow, a prominent San Francisco immigration lawyer, served her beloved city and community in numerous capacities. She was a founder and three times president of the Chinatown Opti-Ms Club, a community organization that provides needed support for many local charities. She was also a founder of the Chinese Hospital Auxiliary and a member of the original committee

and Chair of the Chinese Chamber of Commerce New Year Fashion Show Luncheon for 17 years. She served seven years on the Board of Management of the Chinese YWCA including being its Chair and on the San Francisco YWCA Board, and on the board of the Telegraph Hill Neighborhood Association. She was also active in many other civic endeavors. She had been recognized by many organizations, including being named "Outstanding Asian Woman" (1990) and "Mother of the Year" (2000).



### **Luke W. Cole**

The Center on Race, Poverty & the Environment (CRPE) founder, Luke W. Cole, passed away in Uganda while on sabbatical on June 6, 2009. Luke founded CRPE almost 20 years ago, in October 1989. What started as the "Luke Cole employment project" has become a 15-person environmental justice organization with a national reputation for representing poor people and people of color fighting for environmental justice.

He is sorely missed at CRPE and he was remembered in their tribute as follows: "Luke was our friend, our mentor and our leader. He inspired us with his warmth, his bravery, and his intolerance for racism, discrimination and injustice. He recognized that an injustice in one community diminishes us all. He shared his power and privilege to help those low income communities and communities of color struggle against powerful interests and buck the status quo. There was a joy and a love inherent in his work, a belief that we all deserve to live a good, healthy, and full life and that communities should speak for themselves."

### **Jean Doyle**

Jean Doyle, a mentor to those in the non-profit and foundation worlds and a widely respected civic leader, was instrumental in combining two hospitals resulting in California Pacific Medical Center. She launched the Pacific Presbyterian Medical Center Foundation and helped build its asset base to substantial levels. She helped raise needed funds to re-vitalize the Silicon Valley Community Foundation. Jean championed the idea of philanthropic giving during one's lifetime, and outlined her vision of a community resource that would partner with those creating a new industry and new wealth in Silicon Valley to work for the benefit of the community. She endowed three academic chairs at Stanford University, generously supported The University of California, Academy of Sciences, Grace Cathedral, Montalvo Center for the Arts, Filoli, and Edgewood Center for Children and Families. In 1999, she established the Bella Vista Foundation, which supports early childhood education and eco-system restoration.



### **Kenneth N. Galloway**

Kenneth Galloway, a Wells Fargo Bank trust tax officer and vice president, also served as a special assistant to the president at the University of San Francisco, raising hundreds of millions of dollars to support university programs and enhance financial assistance capability. He was very active as a civic leader in Junior Chamber of Commerce International, Boy Scouts, and UNICEF. He also worked tirelessly to seek philanthropic support for the University of

California and local civic organizations. He received Scouting's Silver Beaver and Antelope and the OA National Distinguished Service awards, for his service at the national and international levels. He and his late wife established the Kenneth and Muriel Galloway Endowment for Athletic Scholarships at the University of San Francisco. He always wanted to feel that his contributions would help to make life better for others.

## Ruth Levison Halperin

Ruth Levison Halperin, a woman devoted to sharing the wonder of life with those closest to her, was born into the San Francisco family that launched Fireman's Fund insurance. Mrs. Halperin worked for 60-plus years as a volunteer and contributor to Stanford University, her alma mater, and was awarded the 2007 Gold Spike Award, the Stanford Associates' highest award for exceptional volunteer leadership service in development. She helped build the university's art programs as a trustee and patron. She led the charge to build Stanford's Cantor Arts Center and funded a curatorship there, as well as commissioned the campus' landmark Stone River sculpture. Robert Halperin endowed one of the Cantor Art Center's galleries in his wife's honor. A dedicated donor to the S.F.-based Jewish Community Federation, she also helped found Hillel at Stanford, which was chaired for a time by her husband, Robert Halperin.



## Collier Carter Kimball

Collier Carter Kimball was active in community service throughout her life, beginning at the home front during WWII and continuing through many volunteer positions, including serving on the boards of Sunny Hills Services, Marin Mental Health Association and the Ploughshares Fund. Always a passionate lover of nature, as well as an avid hiker and skier, Collier became increasingly concerned about the health of the environment. In her latter decades, she co-founded and served on the board of The Acorn Foundation, a small foundation dedicated to funding grassroots, community-based organizations working for environmental conservation, sustainability and environmental justice. With her then husband, William Kimball, she supported the California Academy of Sciences, as well as many other nonprofit organizations advancing the causes of environmental protection and social justice.

## Elliot Klein, CFRE

As Associate Director of Development at Stanford University Medical Center's Office of Medical Development, Elliot Klein's work supported the area of Orthopedic Surgery and Sports Medicine. His impressive fund-raising career spanning twenty-nine years also included work for Zeum, the California Arts Council, Opera San Jose, California Council for the Humanities, Lawrence Hall of Science/UC Berkeley, Jewish Family and Children's Services and the Arts Council of San Mateo County. He was recognized as a CFRE (Certified Fundraising Executive) in 2002. Elliot is fondly remembered by his many friends for his smile, humor, and unflagging optimism. He was a great supporter of the arts and an audiophile. Fluent in French, German, Italian, and always articulate in English, he used language as a window into other people and cultures, maintaining close friendships around the world.



## Nancy Hicks Maynard

As a journalist and pioneering advocate for diversifying America's newsrooms and astute champion of diversity in news media, Nancy was considered a powerhouse in journalism circles. Her ownership and publishing of the *Oakland Tribune* with her husband from 1983-1992 has identified the *Tribune* as the only major metropolitan daily to have ever been owned by African-Americans. Nancy and her husband founded the Maynard Institute for Journalism Education in Oakland. She became its president and trained generations of reporters and editors on how to bring people of color into all ranks of the news-making process, and

how to cover stories in such a way that many points of view were included. Following Nancy's first job in 1966 as a copygirl at the *New York Post*, just two years later Nancy became the youngest and first black female reporter at the *New York Times*.

### **Ave Montague**

Ave Montague was a noted promoter of arts organizations in San Francisco. She founded the San Francisco Black Film Festival (SFBFF) with little funding, and what began as one day of screenings, grew into an eight day event. The Festival is seen as an important showcase for emerging and risk taking African American filmmakers and highlights an array of works from Brazil, Cuba and Africa. In addition to running the annual San Francisco Black Film Festival, Montague publicized many nonprofit groups over the years, including the Lorraine Hansberry and Oakland Ensemble theaters, the Bay Area Black Journalists Association, the Omega Boys Club and the Museum of the African Diaspora (MoAD). Montague received the Business Woman of the Year Award from the San Francisco Business and Professional Women's Club in 1994, and, with the late Faith Fancher, was a founding member of Friends of Faith, an organization that educates women about breast cancer.



### **Richard Peterson**

Richard Peterson joined the Pacific Gas and Electric Company in 1947 and served as chairman until retiring in 1979. Mr. Peterson took particular pride in actively and meaningfully helping many San Francisco philanthropic institutions, including the new Asian Art Museum, the restored Legion of Honor, the new deYoung Museum, and the wonderfully reconstructed California Academy of Sciences.

Mr. Peterson was also a past president of the Yosemite Fund, and he served for many years on the board of trustees at both Town School for Boys and University High School in San Francisco. He was president and a board member of the American Cancer Society's local chapter. He also served on the boards of the Asian Art Museum, Legal Aid Society, the San Francisco Museum, the San Francisco Planning and Renewal Association, the UC Berkeley Foundation, and the World Affairs Council.

### **Jane Steel**

As one of San Francisco's first female stockbrokers, Jane Steel was a pioneer among investment strategists. Jane helped to found the Financial Women's Association of San Francisco for mutual support, seeing the benefit of meeting other successful women focused on similar goals. Her marriage to Marshall Steel, Jr., introduced her to the world of vision research and the impact that funding could make to save and restore sight for so many. In 1995, she established the Jane and Marshall Steel, Jr., Endowment Fund for Vision Research, which has become known affectionately throughout UCSF Ophthalmology as "The Steel Prize." Valued at over \$2 million, interest earned from the endowment provides the most innovative scientists with the support needed to initiate new efforts aimed at breakthroughs in basic science and translational research. Mrs. Steel also served as a trustee of the Monterey Bay Aquarium.





## Heidi Ann Strassburger

Heidi Strassburger was dedicated to planned charitable giving, and was a talented and tireless friend and mentor in her field. Prior to serving as the Director of Tax, Legal and Regulatory Affairs at Kaspick & Company, Heidi was Associate Director of Planned Giving at UCSF, where she cultivated gifts and designed and reviewed charitable trust agreements and advised the UCSF foundation on legal and tax issues. Having spent her last seventeen years of work life in gift planning and advising donors to large non-profit institutions, Heidi served as immediate Past President, of the Northern California Planned Giving Council. In light of her dedicated work and leadership, the Board of Directors of the Council has established the Heidi Strassburger Master's Lecture Fund in honor of her dedication to, and expertise in, the field of planned charitable giving.

## Lewis W. Teel

Lewis Woods Teel, VII, "Woody" as he was known, had a huge variety of personal interests and passions. He was a lifelong lover of music, and was on the board of the California Symphony for over 20 years, serving as its Treasurer and President of its Endowment Fund. He adored the theater, and was a major supporter of the Oregon Shakespeare Festival, where the family has made annual trips for 21 years. With his wife, Karen, he founded the Teel Family Foundation, a non-profit dedicated to the support of Theater and Musical Arts, Health Care, and Education, with a particular emphasis on improving urban education and reducing the achievement gap affecting African-American students. Woody was known for his generosity to family and friends, as he opened his heart and home to one and all.



## Diane Thomas

Diane Thomas was a lifelong advocate for peace and justice. In 1976, Diane co-founded the UC Nuclear Weapons Lab Conversion Project, toured the state giving speeches with anti-war activist Daniel Ellsberg. Diane, along with Coretta Scott King, was a speaker at a massive rally in June 1982, addressing more than one million people, after she fasted for disarmament for 30 days. Prior to joining Pacific School of Religion in 2000, Diane served as the executive director of the Ecumenical Peace Institute. Diane also co-founded and strongly supported the Iraq Initiatives Project and the Dismantling Racism Committee at PSR. With her personal faith, her passion for peace and justice, and her capacity for deep relationships, Diane was known as loving and loveable, fully committed and conscientious in her activism, and dedicated to helping make a better life for all people.

## Gary Tobin

Trained as a city and regional planner at UC Berkeley, Gary Tobin first turned his attention to Jewish communal issues while a professor at Washington University in St. Louis. He then started his own think tank, the Institute for Jewish and Community Research, in San Francisco. His work not only informed understanding of how the Jewish community operates, but also the impact of Jewish philanthropy. He also worked at length with Jewish philanthropists, encouraging them to give more to Jewish causes and helping them make smart choices about those donations. Through its initiative *B'Chol Lashon* (In Every Tongue), his institute reached out to Jews of color and helped educate the mainstream community about Jewish diversity. The S.F.-based nonprofit created a community of multiethnic Jews and has gone on to educate people across the country about the growing diversity of world Jewry.





### **Daniel Volkmann**

Daniel Volkmann practiced architecture from 1952 until he retired from his firm, Bull Field Volkmann Stockwell, in 1991. Mr. Volkmann also spent 39 years collecting a complete first-edition set of California books called the Zamorano 80—a feat accomplished by only three others. He then sold the lot piecemeal. It was that decision that defined what many said was a consummate gentleman, a man who wanted to share his love with many rather than a single person with a large checkbook. In addition, Mr. Volkmann served as a trustee or director of the San Francisco Museum of Modern Art, San Francisco Conservatory of Music, San Francisco Opera Association, Council of the Bancroft Library at U.C. Berkeley, Town School for Boys, Marin Country Day School, Cypress Lawn Cemetery, San Francisco Art Commission, and the Gleeson Library Associates of USF.

### **Mary Ann Wright**

Mary Ann Wright, known as Mother Wright, was a humanitarian activist. Mother to 12 children, she earned a place in the Hall of Fame for Caring Americans for her act of kindness, which began when she used her monthly Social Security check to feed 300 homeless people back in 1980. She started out by serving one meal a week. With help from others, among them grocers, produce merchants, the leaders of local churches and community groups and city officials, this effort grew to become the Mother Mary Ann Wright Foundation, which feeds more than 450 people a day on a budget of \$137,000 a year. The Mary Ann Wright Foundation provides an outreach mission that sends bulk food and clothing to families all across the United States and communities throughout the world. They also give ongoing relief to the Navajo Indian reservations in Arizona as well as poor families throughout Mexico, Africa and Russia, and founded a school in Kenya. In 2005 she was described as “Oakland’s 87-year-old version of Mother Teresa... because of her tireless work feeding the hungry.”





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leadership in the *Campaign for UCSF  
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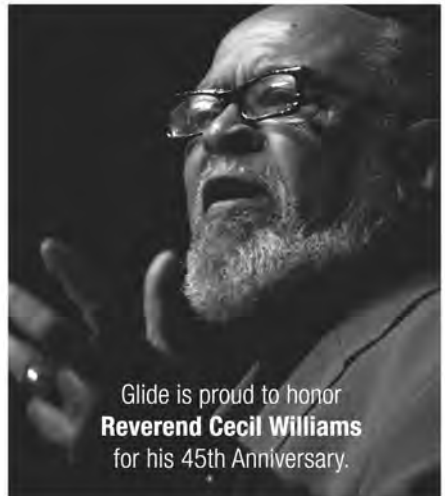


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The Asian Art Museum honors the  
**Society for Asian Art**  
on National Philanthropy Day

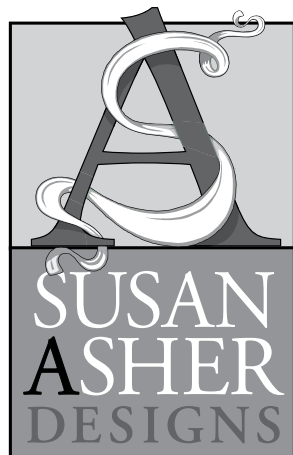


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## **National Philanthropy Day**

and to view archives of programs  
from previous events  
celebrating

## **National Philanthropy Day**



**ASSOCIATION OF FUNDRAISING PROFESSIONALS—GOLDEN GATE CHAPTER**

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THE  
**Commonwealth Club**  
OF CALIFORNIA

Association of Fundraising Professionals—  
Golden Gate Chapter

*and*

Northern California Grantmakers

*would like to thank the*

**Commonwealth Club of California**

for their partnership

in celebrating

**National Philanthropy Day**

**2009**

CHANGE THE WORLD



WITH A GIVING HEART

# **National Philanthropy Day<sup>®</sup>**

## **Going Green**

One of the NPD goals this year was to institute more green practices. We reduced our printed materials, opting for online invitations and sponsor registration forms. We held committee meeting conference calls to reduce transportation costs and contracted with a caterer that recycles, composts and uses locally grown food. We encourage everyone to be mindful about conserving energy and reducing waste. **Go Green!**

## **In-kind Donors**

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**We look forward to seeing you at  
National Philanthropy Day 2010**

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### EVENT COORDINATION

Heather Tanfani, CMP

events! [www.eventswebpage.com](http://www.eventswebpage.com)

### EVENT COLLATERAL GRAPHIC DESIGN

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### AFP-GGC CHAPTER ADMINISTRATOR

Dawn Carroll [www.afp-ggc.org](http://www.afp-ggc.org)