



National Philanthropy Day®

AFP GOLDEN GATE

FRIDAY, NOVEMBER 15, 2019 | 11:00 AM - 1:30 PM

THE FAIRMONT SAN FRANCISCO HOTEL

TOGETHER
WE CAN CHANGE THE WORLD.

AFP Golden Gate offers a unique opportunity to honor volunteers, board members, and other civic leaders in front of an audience of more than 800 attendees. Philanthropy is a powerful and inspiring force for good. We invite you to join us in honoring and celebrating this important work.

NATIONAL PHILANTHROPY DAY® 2019

- WHAT:** National Philanthropy Day® is a rare opportunity to come together as philanthropists, business and nonprofit professionals, volunteers, board members, friends, colleagues and communities – to celebrate the impact of philanthropy.
- WHY:** The National Philanthropy Day® event is a time to honor those who are making outstanding contributions to our communities and to our world.
- WHO:** AFP Golden Gate will honor Bay Area individuals, organizations and businesses that invest their time and resources to improve our communities and the broader world.
- HOW:** On November 15, AFP Golden Gate will present eight awards to leaders active in our philanthropic community. Additionally, a Spirit of Philanthropy Award will be presented at each sponsored table. **Please see the following information on the many sponsor levels and benefits to choose from.**

ABOUT AFP GOLDEN GATE

The 30,000 members of the Association of Fundraising Professionals (AFP) are respected throughout the world for advancing ethical and effective fundraising. The Golden Gate Chapter is one of the largest and most active in the U.S., with over 500 members representing board and staff of nonprofit organizations and agencies small to large, consulting and communications firms, entrepreneurs, companies and corporate philanthropies. Our members strengthen the Bay Area nonprofit sector by supporting vital human needs, advancing learning, lifting the human spirit and caring for the health and environment of our communities.



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PLATINUM TABLE \$20,000

- Acknowledgment by emcee from the stage during event program
- Opportunity to distribute branded or promotional item
- Full page advertisement in event program
- Sponsor logo and website link on AFP Golden Gate website and email blasts with link to your website
- Plus **Gold Table** level benefits

GOLD TABLE \$10,000

- Banner/logo on AFP Golden Gate website with link to company website for one year
- Half page advertisement in event program
- Plus **Silver Table** level benefits

SILVER TABLE \$5,000

- Premier seating for table of 10 with table signage
- Quarter page advertisement in event program
- Plus **Cobalt Table** level benefits

COBALT TABLE \$3,500

- Company name or logo on event materials, including signage, emails, advertisements and invitation
- Sponsor logo and website link on AFP Golden Gate website and email blasts
- Logo prominently displayed on Sponsor Sign at the awards luncheon
- Company logo on event slide show
- Program recognition with logo
- Plus **Bronze Table** level benefits

BRONZE TABLE \$2,500 (\$2,000 - Member)

- Table of 10, with table signage
- 10 seats for NPD Forum (9am - 11am) prior to awards luncheon
- Select and honor one Spirit of Philanthropy Award recipient at your table
- Spirit of Philanthropy Award recipient bio and photo in event program, event slide show, NPD website
- Company name on invitation
- Visibility with audience of 800+ community and business professionals and major philanthropists

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	PLATINUM TABLE \$20,000	GOLD TABLE \$10,000	SILVER TABLE \$5,000	COBALT TABLE \$3,500	BRONZE TABLE \$2,500
Table of 10					
Audience visibility					
Company name on invitation					
Award recognition					
Selection of award recipient					
Program recognition					
Logo prominently displayed at luncheon					
Logo and website link on AFP Golden Gate website					
Email blasts					
Premier seating					
Recognition on event materials					
Quarter page program ad					
Half page program ad					
Company logo with link on AFP Golden Gate website					
Full page program ad					
Sponsor logo with link on AFP Golden Gate website					
Emcee acknowledgment					

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Inside Back Cover Color Ad = \$2,500

Full Page Color Ad = \$1,500

Full Page B&W Ad = \$1,000

Size: 7" wide x 9" tall

With Bleeds: 7.25" wide x 9.25" tall

(Including .125" bleeds or .125" all around)

Half Page Color Ad = \$750

Half Page B&W Ad = \$500

Size: 7" wide x 4.45" tall

With Bleeds: 7.25" wide x 5.65" tall

(Including .125" 3-way bleeds)

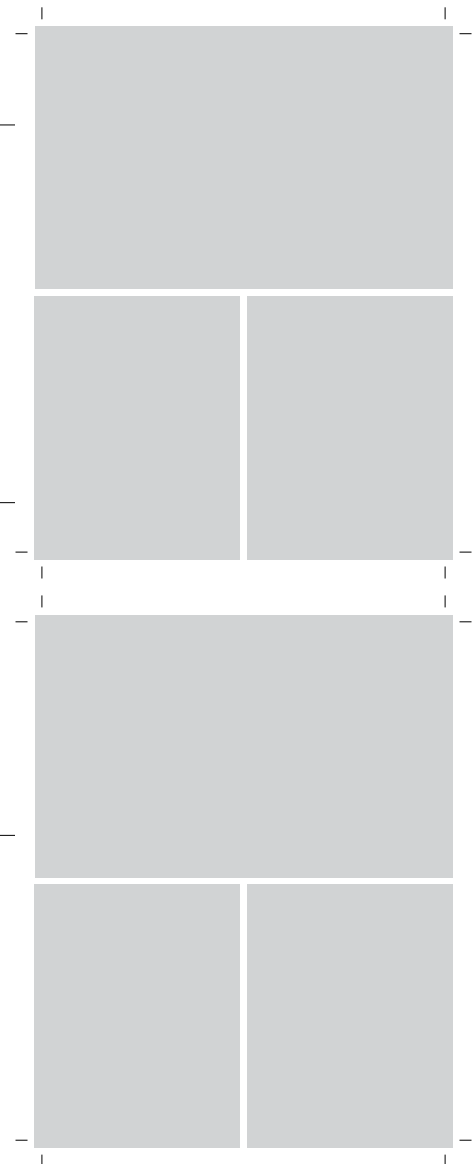
Quarter Page Color Ad = \$375

Quarter Page B&W Ad = \$250

Size: 3.45" wide x 4.45" tall

With Bleeds: 3.565" wide x 4.575" tall

(Including .125" 2-way bleeds)



File formats:

Preferred: EPS file with fonts outlined; or
High resolution pdf file with all fonts embedded; or
High resolution (300 dpi) JPEG file.

Final ad copy is Due Friday, September 27, 2019 to npd2019@afpgoldengate.org



▶ Register your sponsorship online: afpgoldengate.org OR complete the form below

YES! Our organization wants to support AFP Golden Gate’s **National Philanthropy Day®** at the following level:

- PLATINUM TABLE \$20,000** Full Page Ad in Program
- GOLD TABLE \$10,000** Half Page Ad in Program
- SILVER TABLE \$5,000** Quarter Page Ad in Program
- COBALT TABLE \$3,500**
- BRONZE TABLE \$2,500** \$2,000 - Member

Please check [our website for AFP](#) member-only pricing information on individual tickets and table purchases.

Important Dates:

To include your company's logo and information in our event materials, we must receive your sponsorship commitment by the following dates:

Friday, August 23, 2019:
Electronic and Printed Invitations

Monday, September 16, 2019:
Event Program, Slide Show and Signage
Spirit of Philanthropy Award recipient bio and photo

Friday, October 18, 2019:
Guest list
Payments

AFP Golden Gate is a 501 (c) (3) organization, Tax ID # 94-3011524. A portion of your payment is tax-deductible. Your acknowledgment will include confirmation of the total deductible amount.

Questions? Please email: NPD2019@afpgoldengate.org.

Contact Information:

CONTACT PERSON:

EMAIL:

PHONE:

ORGANIZATION:

ADDRESS / CITY / STATE / ZIP:

Payment Type:

- Visa
- MasterCard
- Discover
- Amex

TOTAL AMOUNT:

CREDIT CARD NUMBER EXPIRATION DATE:

NAME ON CARD: CVC NUMBER

ORGANIZATION:

BILLING ADDRESS: (if different from above)

Check payable to **AFP Golden Gate** in the amount:

Please send form and payment to:
AFP Golden Gate, 3871 Piedmont Ave PMB 24, Oakland, CA 94611

Online registration is available in mid-June.

Please make all payments within two weeks of registration. Payments made after October 18, 2019, must be made online: www.afpgoldengate.org