2017 AFP Golden Gate Chapter Programs

EVENTS WITH REGISTRATIONS

Month: February
Title: Fridays Online: A Simple Neuroscience Framework to Create Messaging
Speaker: Elizabeth Seja Min, AFP Golden Gate

Month: March
Title: Meet the Mentor Program @ Unplugged
Speakers: Jim Armstrong, Brown & Schroeder | Ellen Eoff, Human Rights Fund

Month: March
Title: Fridays Online: The Brave New World of Donor Management
Speakers: Robert Weiner, CFRE, Robert Weiner Consulting

Month: April
Title: Forum: Report from the Bubble: What the Development Shops @ ACLU, Planned Parenthood, Greenpeace and National Immigration Law Center Are Doing to Leverage This Political Moment
Speakers: Cori Stelling, Director of Development, ACLU Northern California | Amber Weiss, Development Manager, Planned Parenthood Northern California | Karen Topakian, Board President, Greenpeace U.S. | Sara Gould, Board President, National Immigration Law Center

Month: April/May Special Events for ICON
*ICON Host Chapter Event: Conference Party at LinkedIn Headquarters
*ICON Host Chapter Activity: Dinearounds for ICON Participants

Month: May
Title: Masterclass: How Brandraising Raises Money & Visibility
Speaker: Sara Durham, Big Duck

Month: May
Title: Mentor Program Online Clinic: How to Use the Mentor Program
Speakers: Jim Armstrong, Brown & Schoeder | Ellen Eoff, Human Rights Fund

Month: May
Title: Fridays Online: Raise Up Mid-Level Giving Now
Speaker: Mark Rovner, Sea Change Strategies

Month: June
Title: Use the News to Leverage Fundraising When the Media Spotlight Shines On Your Mission
Speaker: Wendy Marinaccio Husman, Donor Digital

Month: July
Title: Forum: Hiring & Keeping A Diverse, Inclusive Team
Speakers: Fred Blackwell, CEO, The San Francisco Foundation (Keynote) | Respondents: Iris Fluellen, San Francisco Parks Alliance | Jenesha de Rivera, Thousand Currents | Moderator: Chas Lopez, VP Diversity and Inclusion, Earthjustice | Host: Beverly Mislang, YouthSpeaks

Month: July
Title: Mentor Program Online Clinic: Coaching Models for Mentoring
Speakers: Stacy Lee Gardner, CEO, My Philanthropy Team | Elizabeth Seja Min, ED, AFP Golden Gate

Month: September
Title: Mentor Program Online Clinic: Ethics and Fundraising
Speaker: Katherine Bella, CFRE, Brakeley Briscoe Inc.

Month: September
Title: Fridays Online: Getting Serious About Diversity & The Role of Implicit Bias
Speaker: Dr. Angelique Grant, Senior Consultant, Aspen Leadership Group

Month: October
Title: The Hank Rosso Forum: Accelerating Social Change: Move Fast & Fix Things

Month: October
Title: Fridays Online: How to Work A Room and Meet Your Goals
Speakers: Judy Patrick, Former CEO, The Women’s Foundation of California | Kim Carter, Executive Director, Time for Change Foundation

Month: November
Title: Annual Members Meeting: “State of Ted-style Talks” – Demographics & Diversity, International Health Fundraising, Self Care for Fundraisers, Spoken Word/Arts
Speakers: Eric Talbert, MedShare | Chandra Alexandre, Global Fund for Women | Sandra Fernandez, The San Francisco Foundation | Youth Spoken Word Artist, YouthSpeaks

Month: November
Title: AFP Golden Gate Celebrates National Philanthropy Day
Mistress of Ceremonies: Renel Brooks-Moon

FREE EVENTS FOR AFP MEMBERS & GUESTS
UNPLUGGED SERIES

Informal, networking events held monthly, January through October 2017, alternating in eating establishments in San Francisco and Oakland
FREE EVENTS FOR COMMUNITY
LIVE WEBINAR SERIES (AFP HQ broadcasts shown simultaneously in 3-4 locations)

Month: January
Title: Building A High Revenue Major Gifts Program: The 5 Major Hurdles That Are Holding You Back and How to Overcome Them
Presenter: Gail Perry, CFRE

Month: February
Title: Small Shop Success: Building Your Development Dream Team
Presenter: Amy Wolfe, MPPA, CFRE

Month: March
Title: Powerful Events Where Philanthropy Thrives: How to Engage New Donors with Four Vital Audience Development Strategies
Presenter: Kathy King

Month: April
Title: Getting to Know You: Donor Surveys for the Win!
Presenter: Sharon Doolittle

Month: May
Title: Wired Boards: Driving Hi-Tech Innovation from the Boardroom
Presenter: John Dewe, CNP, CFRE

Month: June
Title: Using Neuroscience to Improve Your Fundraising Results
Presenter: Simone Joyaux, ACFRE

Month: July
Title: Ten Secrets to Optimizing Your Online Donation Process for Maximum Dollars Raised & Retained
Presenter: Steven Shattuck

Month: August
Title: Mission Possible: Get in the Door and Get What You Came For
Presenter: Anne Melvin, J.D.

Month: September
Title: Storyliving: Creating Transformational Donor Engagement Experiences to Inspire Major Gifts
Presenter: Tammy Zonker

Month: November
Title: Secrets of Data Driven Nonprofits
Presenter: Steve MacLaughlin