2016 AFP Golden Gate Chapter Programs

EVENTS WITH REGISTRATIONS

Month: January  
Title: AFP Course Fundamentals of Fundraising  
Speakers: Jack Alotto, Director of Faculty + Team of 8 AFP Members

Month: January  
Title: CFRE Review Course  
Speakers: Jack Alotto, Director of Faculty + Team of 12 AFP Members

Month: February  
Title: Masterclass: Presenting With Confidence  
Speaker: Richard Banin, Toastmasters

Month: February  
Title: Meet the Mentor Program @ Unplugged  
Speakers: Jim Armstrong, Brown & Schroeder | Ellen Eoff, Human Rights Fund

Month: March  
Title: Breakfast of Champions: Legacy Giving Made Easy  
Speakers: Greg Lassonde, Legacy Giving Specialists | Audrey Yee, Golden Gate National Parks Conservancy | Natalia Strauss, Spirit Rock Meditation Center

Month: March  
Title: Alliance Workshop: Diversity & Leadership: Not the Burden of the Oppressed  
Speaker: Renato Almanzor, LeaderSpring

Month: April  
Title: Forum: After “Underdeveloped”  
Speakers: Rachel Baker, Walter & Evelyn Haas, Jr. Fund | Kim Klein, Klein & Roth | Jeanne Bell, CompassPoint | Debbie Ng, Center for Asian American Media | Lillian Samuel, Girl Scouts Northern California | Katherine Bella, Brakeley Briscoe Inc. | Elizabeth Seja Min, AFP Golden Gate, Moderator

Month: May  
Title: Masterclass: Design Thinking & Philanthropy  
Speakers: Andrew Kaufteil, Cooper | Kay Sprinkel Grace, Transforming Philanthropy | Shahrzad Samadzadeh, Cooper | Tim Olson, KQED

Month: May  
Title: Digital Workshop: Improve Your Monthly Giving Program  
Speaker: Wendy Marinaccio Husman, DonorDigital

Month: May  
Title: Mentor Program Online Clinic on Leadership  
Speakers: Various Mentors & Fellows
Month: June
Title: Breakfast of Champions: Cold Calling for the Development Officer
Speaker: Armando Zumaya

Month: July
Title: Masterclass: Branding & Fundraising
Speakers: Jennie Winton, Mission Minded | Kris Leja, Habitat for Humanity | Joyce Gardella, Berkeley Museum & Pacific Film Archive

Month: July
Title: Mentor Program Online Clinic on Career Paths
Speakers: Various Mentors & Fellows

Month: August
Title: Mentor Program Face-to-Face Clinic
Speakers: Various Mentors & Fellows

Month: September
Title: Masterclass: Electronic Screening & Prospect Research
Speaker: Theresa Nelson, Theresa Nelson & Associates

Month: September
Title: Masterclass: Donor Segmentation Research & Trends
Speaker: Hope Neighbor, Camber Collective

Month: November
Title: Mentor Program Online Clinic on Review of Year’s Program
Speakers: Various Mentors & Fellows

Month: November
Title: Review of AFP Ethical Standards & Case Studies, Annual Members Meeting
Speaker: Brittany Janis, AFP Golden Gate President

FREE EVENTS FOR AFP MEMBERS & GUESTS
UNPLUGGED SERIES
Informal, networking events held monthly, February through October 2016, alternating in eating establishments in San Francisco and Oakland, plus one held in San Rafael

FREE EVENTS FOR COMMUNITY
LIVE WEBINAR SERIES (AFP HQ broadcasts shown simultaneously in 3-4 locations)

Month: February
Title: Money Wellness: Unleash the Power to Big Gifts
Speaker: Laura Fredricks, J.D.
Month: March  
Title: On Beyond Social: Inbound Marketing For Fundraisers  
Speaker: Shaun Lynch, CFRE

Month: April  
Title: Beyond the Buzzwords: Proven Digital Strategies for Fundraisers  
Speaker: Claire Kerr

Month: May  
Title: Full Speed Ahead: Lessons from the Fast Lane in Taking Your Small Shop to the Next Level  
Speaker: Amy Wolfe, CFRE

Month: June  
Title: How Social Justice Fuels Philanthropy  
Speaker: Simone P. Joyaux, ACFRE, Adv Dip

Month: June  
Title: The Future of Fundraising: How Digital Strategies Will Create Your Next Gen Development Operation  
Speaker: Rosa Conrad

Month: August  
Title: Engage Your Board in Fundraising  
Speaker: Sandy Rees, CFRE

Month: September  
Title: Understanding How and Why Millennials Give  
Speaker: Derrick Feldmann

Month: October  
Title: Building A Holistic Approach to Grant Seeking  
Speaker: Cynthia Adams

Month: November  
Title: High Net Worth Donors  
Speaker: Claire Costello