

## 2015 AFP Golden Gate Chapter Programs

### ***Leading Edge Forum Series:***

#### ***Provocative thought leadership from the field***

Month: February

Title: Donor-Centered Leadership: How to Build and Sustain A High Performance Fundraising Team

Speaker: Penelope Burk

Month: September

Title: The Rosso Forum: Is It Time to Disrupt Philanthropy...Again?

Speakers: Kay Sprinkel Grace (moderator) with Ann Marie Burgoyne | Emerson Collective, Grace Garey | Watsi, Schoot Harrison | U.S. Trust, Gabriel Kasper | Monitor Institute, Mina Kim | KQED News, Alec Perkins | Tipping Point Foundation, Diane B. Wisley | Philanthropist, Matthew Taylor | IDEO and Bill Stanczykiewicz | The Fund Raising School

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### ***Breakfast of Champions Series:***

#### ***Leadership in action***

Month: March

Title: Coaching, Managing & Mentoring

Speakers:

- Jackie Brown, Fundraising Management Consultant
- Leah Jones, Director of Development, St. Vincent de Paul of San Francisco
- Karen Jeu, Interim President, California Pacific Medical Center Foundation
- Ralph Lewin, Executive Director, Mechanics Institute

Month: May

Title: Leading Change

Speakers:

- Julie Rickert, Executive Director, JDRF Greater Bay
- Melinda Carmack, Fund Development Consultant
- Sara E. Haynes, MPH, Vice President, Development, San Francisco General Hospital Foundation
- Chris Padula, Vice President of Advancement, Aspire Public Schools

Month: July

Title: Social Media and Your Fundraising Program

Speaker: Susan Tenby, Caravan Studios/Tech Soup

Month: December

Title: Social Media Campaign "Live Audits"

Speaker: Susan Tenby, Caravan Studios/Tech Soup

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***Masterclass Series:  
Latest practices, experienced***

Month: April

Title: Learn the Minute Message Model

Speaker: Jennie Winton, Founder and President, Mission-Minded

Month: August

Title: How to Make the Most of Investments and Understand Their Impact on Fundraising Success

Speakers:

- Bert Feuss, Vice President of Investments, Silicon Valley Community Foundation
- Elaine Orr, Director of Investments, Silicon Valley Community Foundation
- Dennis Robinson, Senior Philanthropy Advisor, Silicon Valley Community Foundation

Month: December

Title: Managing the Ask

Speaker: Diane M. Carlson, CEO, 1-2-1 Philanthropic Services

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***Multicultural Alliance Workshops:  
Safe space to exchange ideas and experiences***

Month: March

Title: Diversity & Inclusion in the Development Profession

Speaker: Y'Anad Burrell, Glass House Communications, AFP Golden Gate VP Diversity & Inclusion

Month: May

Title: Mindfulness, Boundary Setting, Self Care and Balance

Speakers:

- Ruth Herring, Fundraising Consultant
- Lisa Paradise, Life/Career Coach

Month: September

Title: Digital Media & Online Fundraising

Speakers:

- Andrew Alvarez, Digital Specialist, KQED
- Aanchal Char, Online Strategist, Encore.org

Month: November

Title: Diplomats for Diversity

Speaker: Mary Schmidt, Founder and CEO, FireHorse Consulting

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***Live Webinar Series:***

***Educating fundraisers in the 21<sup>st</sup> Century (presented simulataneously in 4 locations)***

Month: January

Title: Integrating Planned Giving Into Your Campaign / Major Gifts Program

Speaker: Brian Sagrestano, JD, CFRE

Month: February

Title: Making Each Rung Count: How to Build a Donor Ladder That Goes from Annual to Ultimate Gift

Speaker: Michael Delzotti, CFRE

Month: March

Title: Is Your Organization Sustainable?

Speaker: Simone Joyaux, ACFRE

Month: April

Title: Fundraising on a Shoestring (For Those With No Time to Fundraise)

Speaker: Alice Ferris, ACFRE & James Anderson

Month: May

Title: Engaging Your Board in Fundraising for the Small Shop

Speaker: Sandy Rees, CFRE

Month: June

Title: Making Friends with Financial Statements—Accounting and Budgeting Concepts for Fundraisers

Speaker: Stephanie Cory, CFRE

Month: August

Title: What You Need to Know About Planned Giving When Planned Giving is Not All That You Do

Speaker: Timothy D. Logan, FAHP, ACFRE

Month: September

Title: Creative and Compelling Fundraising Messages for Digital Solicitations

Speaker: Derrick Feldmann

Month: October

Title: Social Media and Ethics in Fundraising

Speaker: David Tinker, CFRE & Lisa Chmiola, CFRE

Month: November

Title: How to Elevate Your Small Shop Fundraising Plan

Speaker: Ligia Pena, CFRE

***AFP Unplugged:***

***Friendly, informal gatherings to network and meet AFP friends***

Monthly gatherings held:

- January 14 – with participants in The Mentor Program (San Francisco)
- February 11 (Oakland)
- March 13 (San Francisco)
- April 8 (Oakland)
- May 13 – with the MultiCultural Alliance (San Francisco)
- June 10 (Oakland)
- July 8 (San Francisco)
- August 12 (Oakland)
- September 9 (San Francisco)
- October 14 (Oakland)
- October 28 (Marin)
- November 18 – Annual AFP Golden Gate Membership Meeting & Reception (San Francisco)