2015 AFP Golden Gate Chapter Programs

Leading Edge Forum Series:
Provocative thought leadership from the field

Month: February
Title: Donor-Centered Leadership: How to Build and Sustain A High Performance Fundraising Team
Speaker: Penelope Burk

Month: September
Title: The Rosso Forum: Is It Time to Disrupt Philanthropy...Again?

Breakfast of Champions Series:
Leadership in action

Month: March
Title: Coaching, Managing & Mentoring
Speakers:
• Jackie Brown, Fundraising Management Consultant
• Leah Jones, Director of Development, St. Vincent de Paul of San Francisco
• Karen Jeu, Interim President, California Pacific Medical Center Foundation
• Ralph Lewin, Executive Director, Mechanics Institute

Month: May
Title: Leading Change
Speakers:
• Julie Rickert, Executive Director, JDRF Greater Bay
• Melinda Carmack, Fund Development Consultant
• Sara E. Haynes, MPH, Vice President, Development, San Francisco General Hospital Foundation
• Chris Padula, Vice President of Advancement, Aspire Public Schools

Month: July
Title: Social Media and Your Fundraising Program
Speaker: Susan Tenby, Caravan Studios/Tech Soup

Month: December
Title: Social Media Campaign “Live Audits”
Speaker: Susan Tenby, Caravan Studios/Tech Soup
**Masterclass Series:**  
*Latest practices, experienced*

Month: April  
Title: Learn the Minute Message Model  
Speaker: Jennie Winton, Founder and President, Mission-Minded

Month: August  
Title: How to Make the Most of Investments and Understand Their Impact on Fundraising Success  
Speakers:
  - Bert Feuss, Vice President of Investments, Silicon Valley Community Foundation  
  - Elaine Orr, Director of Investments, Silicon Valley Community Foundation  
  - Dennis Robinson, Senior Philanthropy Advisor, Silicon Valley Community Foundation

Month: December  
Title: Managing the Ask  
Speaker: Diane M. Carlson, CEO, 1-2-1 Philanthropic Services

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**Multicultural Alliance Workshops:**  
*Safe space to exchange ideas and experiences*

Month: March  
Title: Diversity & Inclusion in the Development Profession  
Speaker: Y’Anad Burrell, Glass House Communications, AFP Golden Gate VP Diversity & Inclusion

Month: May  
Title: Mindfulness, Boundary Setting, Self Care and Balance  
Speakers:
  - Ruth Herring, Fundraising Consultant  
  - Lisa Paradise, Life/Career Coach

Month: September  
Title: Digital Media & Online Fundraising  
Speakers:
  - Andrew Alvarez, Digital Specialist, KQED  
  - Aanchal Char, Online Strategist, Encore.org

Month: November  
Title: Diplomats for Diversity  
Speaker: Mary Schmidt, Founder and CEO, FireHorse Consulting
**Live Webinar Series:**
*Educating fundraisers in the 21st Century (presented simultaneously in 4 locations)*

Month: January
Title: Integrating Planned Giving Into Your Campaign / Major Gifts Program
Speaker: Brian Sagrestano, JD, CFRE

Month: February
Title: Making Each Rung Count: How to Build a Donor Ladder That Goes from Annual to Ultimate Gift
Speaker: Michael Delzotti, CFRE

Month: March
Title: Is Your Organization Sustainable?
Speaker: Simone Joyaux, ACFRE

Month: April
Title: Fundraising on a Shoestring (For Those With No Time to Fundraise)
Speaker: Alice Ferris, ACFRE & James Anderson

Month: May
Title: Engaging Your Board in Fundraising for the Small Shop
Speaker: Sandy Rees, CFRE

Month: June
Title: Making Friends with Financial Statements—Accounting and Budgeting Concepts for Fundraisers
Speaker: Stephanie Cory, CFRE

Month: August
Title: What You Need to Know About Planned Giving When Planned Giving is Not All That You Do
Speaker: Timothy D. Logan, FAHP, ACFRE

Month: September
Title: Creative and Compelling Fundraising Messages for Digital Solicitations
Speaker: Derrick Feldmann

Month: October
Title: Social Media and Ethics in Fundraising
Speaker: David Tinker, CFRE & Lisa Chmiola, CFRE

Month: November
Title: How to Elevate Your Small Shop Fundraising Plan
Speaker: Ligia Pena, CFRE
**AFP Unplugged:**
*Friendly, informal gatherings to network and meet AFP friends*

Monthly gatherings held:
- January 14 – with participants in The Mentor Program (San Francisco)
- February 11 (Oakland)
- March 13 (San Francisco)
- April 8 (Oakland)
- May 13 – with the MultiCultural Alliance (San Francisco)
- June 10 (Oakland)
- July 8 (San Francisco)
- August 12 (Oakland)
- September 9 (San Francisco)
- October 14 (Oakland)
- October 28 (Marin)
- November 18 – Annual AFP Golden Gate Membership Meeting & Reception (San Francisco)